



Raymarine's Axiom 9 MFD Showing fish and structure via RealVision 3D™

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Raymarine: How Raymarine RealVision 3D[™] & CHIRP SideVision[™] Reveals Key Structure

Raymarine's Jim McGowan demonstrates how leading-edge sonar technologies find structure and fish

WILSONVILLE, OR, 6 December 2017 - Since its launch at the Miami International Boat Show in February 2017, Raymarine's game-changing Axiom units with RealVision 3D[™] technology have been shaking up the marine electronics industry.

The introduction of Axiom Pro at ICAST 2017 did much to further the excitement, offering anglers and boaters a built-in 1kW offshore CHIRP sonar and Raymarine's fast and intuitive HybridTouch[™] user experience. Blazing quad-core performance and Lighthouse 3 operating system represent the most advanced navigational and fish-finding multifunction displays on the water.

As you'll see in the video link below, Raymarine RealVision $3D^{TM}$ provides users with a unique look at what's below the waterline. Revealing structure, cover, fish, and forage in the three-dimensional space, RealVision $3D^{TM}$ is the closest thing to draining a lake and walking around without the extra expense and hassle of a black box or additional transducer.

Raymarine's Jim McGowan demonstrates how Raymarine's leading-edge sonar technologies clearly define structure and fish—and how running SideVision split-screen view in tandem can lead to even more precise fish-finding and boat positioning.

Prices for the Raymarine Axiom MFD Series range $\pounds 662.50 / \pounds 745.00$ to $\pounds 2870.00 / \pounds 3295.00$. Axiom Pro models start at $\pounds 2120.80 / \pounds 2,395.00$ and are available from Raymarine's authorized dealer network. For more information, visit <u>www.raymarine.com/axiom</u> and <u>www.raymarine.com/axiompro</u>.

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About Raymarine:

Raymarine, a world leader in marine electronics, develops and manufactures the

most comprehensive range of electronic equipment for the recreational boating and light commercial marine markets. Designed for high performance and ease of use, the award-winning products are available through a global network of dealers and distributors. The Raymarine product lines include radar, autopilots, GPS, instruments, fishfinders, communications, and integrated systems. Raymarine is a division of FLIR Systems, a world leader in thermal imaging. For more information about Raymarine please go to www.raymarine.com.

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