



ACR Electronics AISLink man overboard device

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ACR Electronics - Auckland On Water: New ACR Electronics AISLink Man Overboard Device Debuts at Auckland On Water

*Auckland On Water Boat Show, ANZ Viaduct Events Centre & Viaduct
Harbour, Hutchwilco Stand, 28th Sept to 1st Oct*

The new ACR Electronics [AISLink MOB](#) man overboard device with dual alert via AIS and DSC will be introduced at Auckland On Water Boat Show for the

first time on the Hutchwilco Stand.

Developed to ensure the best chance of rescue from the water, the ACR Electronics AISLink AIS (Automatic Identification System) device with DSC (Digital Selective Calling) will begin transmitting distress signals within just 15 seconds of activation and can continue to transmit for over 24 hours.

The AISLink, which is manually or automatically activated upon inflation of the lifejacket, transmits MOB emergency messages along with GPS coordinates to vessels with AIS receivers and/or plotters within a five-mile range. The ACR locating device also has the ability to alert crew to the emergency by activating the DSC alarm on a vessel's VHF radio.

An integrated high-intensity strobe light assists rescuers with accurate positioning even in low visibility conditions.

Mikele D'Arcangelo, Marketing Director for ACR Electronics, said: *"Visual sighting of a man overboard can be lost very quickly, even in moderate seas. AIS MOB technology can make a huge difference as it is engineered to quickly facilitate the rescue of someone in the water."*

"Having an AISLink MOB on a lifejacket in a man overboard situation, when every second counts, will give the fastest, best chance of a local rescue by nearby vessels which are equipped with AIS."

ACR's AISLink MOB has a 7-year battery life and 5-year warranty and is waterproof up to 10 metres.

Adding to ACR Electronics' already expansive line of personal maritime survival gear, the new AISLink MOB locating device has a suggested retail price of \$498.00.

For more information, visit www.acrartex.com or visit www.hutchwilco.co.nz to locate your nearest NZ retailer.

\$50 cash back if you buy an ACR PLB

Purchase any ACR Electronics ResQlink or ResQlink+ PLB through an

authorised New Zealand ACR retailer and get \$50.00 cash back! Go to <http://hutchwilco.co.nz/promotion/> for more information.

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About ACR Electronics, Inc.

ACR Electronics, Inc. designs and manufactures a complete line of safety and survival products. Available products include Emergency Position Indicating Radio Beacons (EPIRBs), Personal Locator Beacons (PLBs), ARTEX Emergency Locator Transmitters (ELTs), Search and Rescue Transponders (SARTs), Strobe

Lights, Life Jacket Lights, Boat Search Lights, and other associated safety accessories. ACR's facility Quality Management System (QMS) is certified by TUV USA and is certified in accordance with AS9100C / ISO 9001:2008 standards. Additionally ACR maintains FAA Part 145 Repair Station Certification status. Recognized as the world's leader in safety and survival technologies, ACR has provided safety equipment to the marine, outdoor and aviation industries as well as to various worldwide government agencies since the late 1950's.