



ACR Electronics' new distribution partnership with Holland Nautic in the Netherlands.

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ACR Electronics Expands European Reach Through Strategic Partnership with Holland Nautic

Fort Lauderdale, FL – [ACR Electronics](#), a global leader in emergency beacons and survival equipment, has announced a new distribution partnership with [Holland Nautic](#), a premier marine electronics provider in the Netherlands. This strategic collaboration will significantly expand ACR Electronics' reach in the Dutch market, advancing its mission to ensure its industry-leading life-saving equipment is more accessible to boaters, commercial mariners, and outdoor professionals across Europe.

The partnership comes at a pivotal time as the Netherlands continues to invest in sustainable maritime infrastructure and safety innovation. With over 500,000 registered recreational boats and Europe's largest commercial port in Rotterdam, the country is a maritime powerhouse. Providing employment for more than 300,000 people and generating over €95 billion annually, widespread access to ACR's industry-leading safety and survival technology is more important than ever.

Through this partnership, Holland Nautic will distribute ACR Electronics' full suite of award-winning maritime safety solutions, including Emergency Position Indicating Radio Beacons (EPIRBs), Personal Locator Beacons (PLBs), LED Searchlights, and more, to both recreational and marine customers throughout the Netherlands. The agreement strengthens ACR's presence in the Dutch market, ensuring greater availability and easier access of ACR's trusted lifesaving technology while providing customers with responsive, localized service and support.

"We are excited to partner with Holland Nautic, a well-respected distributor with deep roots in the Netherlands' marine industry," said Bob Pro, Vice President of Sales at ACR Electronics. "Their reputation, technical expertise and commitment to quality align perfectly with our mission and make them the ideal partner to help deliver our trusted safety technologies to new customers in the region."

With decades of experience in marine electronics, Holland Nautic is well-positioned to support the rollout of ACR's products across a wide customer base – from leisure boaters and competitive sailors to commercial fleets and inland operators. The partnership will also encompass localized product training, technical support, and in-field education, helping ensure end-users fully understand the capabilities and life-saving potential of ACR's devices.

"We are thrilled to partner with ACR Electronics to bring their trusted safety products to our customers," said Rob Jansen, Director at Holland Nautic. "Safety is at the core of what we do, and this collaboration will support mariners in staying safe and connected when it matters most. Providing these reliable and innovative distress signaling solutions will have a significant and meaningful impact on water safety across the Netherlands."

ACR's safety and survival solutions are renowned for their innovative advancements and have been credited with saving thousands of lives. As a

trusted brand among coast guards, professional mariners, and military forces around the globe, ACR's entry into the Dutch market through a strong partnership with Holland Nautic reinforces its position as a leading provider of emergency communication and survival solutions in one of Europe's most vital maritime regions.

For more information about ACR Electronics and its range of safety and survival products, visit www.acrartex.com.

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About ACR Electronics, Inc.

As a world leader in safety and survival technologies for over 65 years, ACR Electronics, Inc. designs and manufactures cutting-edge rescue distress lights and survival equipment for the marine, outdoor, aviation and military markets. ACR Electronics marine and outdoor products are engineered to work in all conditions when needed the most and include Emergency Position-Indicating Radio Distress lights (EPIRB), Personal Locator Distress lights (PLB), Search and Rescue Transponders (SART), VHF, two-way satellite communication devices, Automatic Identification Systems (AIS), Man Overboard (MOB), emergency lights, search lights, and other associated safety accessories.

ACR Electronics operates within the ACR Group of companies, which spans a portfolio of brands including Bivy, ARTEX, Ocean Signal, United Moulders Ltd (UML), SKYTRAC Systems, Flight Data Systems, Latitude Technologies, NAL Research, and FreeFlight Systems. ACR Electronics is the foremost development center for emergency distress lights that are designed with one purpose: to save lives. For more information go to www.ACRARTEX.com.

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