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ACR Electronics ResQLink Personal Locator Beacon

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ACR Electronics - Fort Lauderdale International Boat Show: ACR Electronics' SurvivorClub Celebrates Fifth Year and Over 200 Members

Please find below the press kit for our client ACR Electronics for Fort Lauderdale International Boat Show.

Three releases are available as PDFs under 'Related Material'.

For additional images or information, contact Jules Riegal at j.riegal@saltwater-stone.com

Fort Lauderdale International Boat Show 2017, 1st to 5th November. Orange Zone Electronics Tent 344

Safety and survival expert ACR Electronics celebrates the 5-year anniversary of its ground-breaking [SurvivorClub](#) program at this year's Fort Lauderdale International Boat Show.

SurvivorClub, an educational resource and free beacon replacement initiative, was launched in 2012 to encourage boats to include a 406 MHz beacon in their safety kit.

At this year's show, ACR Electronics announces that more than 200 survivors have joined SurvivorClub after activating an ACR Emergency Position-Indicating Radio Beacon (EPIRB), Personal Locator Beacon (PLB) or ARTEX Emergency Locator Transmitter (ELT) in a life-threatening emergency.

The company is marking the landmark anniversary at this year's Fort Lauderdale Boat Show by highlighting recent rescues involving ACR beacons to emphasize its key safety messages to boat owners.

"It has been such a pleasure meeting and talking to the variety of people who have opened their hearts and taken the time to share their stories with the world in the hopes of educating others about what can go wrong, what they would have done differently and of course why it is so important to have a properly registered distress beacon," shared Nichole Kalil, ACR Media Manager.

Some of the latest stories of survival shared by new members include kayak fisherman [Robert Kramer](#) who activated his ACR ResQLink PLB after he was caught in storm conditions near Kaena Point on the North Shore of Oahu. [Judy Perkins](#) was thrown out of her boat during a Water Tribe race off the coast of Cedar Island in North Carolina. In another dramatic rescue, [Geof Varell and his two young sons](#) were rescued after spending two hours in the water when they were forced to abandon their sinking boat while fishing off Cape Canaveral.

SurvivorClub provides a free replacement beacon for its members, using a

testimonial-based educational approach by publishing first-hand stories from real-life survivors who have activated their beacons. Read real-life testimonies can be viewed at <https://www.acrartex.com/survivor-club/>.

For more information on ACR Electronics' beacons, visit the ACR Electronics stand in Tent 344 at this year's Fort Lauderdale International Boat show.

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About ACR Electronics, Inc.

ACR Electronics, Inc. designs and manufactures a complete line of safety and survival products. Available products include Emergency Position Indicating Radio Beacons (EPIRBs), Personal Locator Beacons (PLBs), ARTEX Emergency Locator Transmitters (ELTs), Search and Rescue Transponders (SARTs), Strobe Lights, Life Jacket Lights, Boat Search Lights, and other associated safety accessories. ACR's facility Quality Management System (QMS) is certified by TUV USA and is certified in accordance with AS9100C / ISO 9001:2008 standards. Additionally ACR maintains FAA Part 145 Repair Station Certification status. Recognized as the world's leader in safety and survival technologies, ACR has provided safety equipment to the marine, outdoor and aviation industries as well as to various worldwide government agencies since the late 1950's.