



The ACR Bivy Stick two-way satellite messenger

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## ACR Electronics Introduces Bivy Stick Satellite Communication Device and App at AirVenture Oshkosh

*EAA AirVenture Oshkosh, July 26 to August 1, ACR Electronics Booth 3122*

New at this year's EAA AirVenture Oshkosh, safety and survival specialist ACR Electronics is introducing the world's smallest and most simple satellite communication device to the aviation market – the ACR Bivy Stick two-way satellite messenger and app.

The new ACR Bivy Stick offers an innovative and affordable option for sending SMS messages, tracking and sharing location information, accessing GPS maps, viewing live weather forecasts and initiating a distress call in an emergency.

Providing a convenient, subscription-based solution, the easy-to-use ACR device weighs just 100g and works with a user's smartphone, offering an efficient way for a variety of general aviation users to communicate and keep loved ones updated when in the air.

Anyone using the ACR Bivy Stick can also be reassured they have the back-up of the high-quality customer support network of renowned technology specialist ACR Electronics, a supplier of ground-breaking emergency beacons and life-saving equipment for over 60 years.

The device can be used in conjunction with the full-featured ACR Bivy app, which identifies and collates the crowd sourced details and locations of adventures experienced by the growing Bivy community.

Working anywhere with a view of the sky with 100 percent global satellite coverage, the 4.5 x 1.8-inch ACR Bivy Stick is ideal for a range of aviators and outdoor adventurers. It features a high-power antenna for reliable connectivity and frequent use, with two-way text satellite communication enabling the user to send text messages to phone numbers or email addresses, as well as share and track location.

Designed to provide the full range of benefits when paired with a smartphone, it also includes a dedicated check-in button for updating friends and family with a preset message at a specific location. There is an SOS button to contact rescue services in an emergency, with SOS also available through the app. As a free option, ACR Bivy members are provided with the communication to Global Rescue, an industry leader, providing 24/7/365 medical, security, evacuation, travel risk and crisis management services to travelers around the world. ACR Bivy members in need of help in an emergency can reach Global Rescue through their device and receive assistance or evacuation. Users can sign up for Global Rescue insurance to cover any associated costs.

The ACR Bivy Stick offers a more flexible pricing structure than similar products, allowing users to pay for only the months they use the device, with

no annual contract or activation fee required. The easiest option is an unlimited fee of \$49.99 per month. There are also two different Credit plans: 20 Credits for \$18 per month or 100 Credits for \$40 per month. The Credits do not expire, so they can be saved for times of high outdoor activity. One Credit is the equivalent to one SMS message, one tracking interval, one location request, or one basic weather report, while SOS and preset messages are unlimited.

The ACR Bivy Stick is available for a retail price of \$349.95.

For more information and to view the ACR Bivy Stick, visit ACR Electronics at EAA AirVenture Oshkosh on Booth 3122.

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### **Notes for editors**

ACR Electronics, Inc. announced the [acquisition of Bivy](#), a privately-held satellite communication device and outdoor adventure app provider, on March 23<sup>rd</sup>, 2021.

### **For more information, please contact:**

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[About ACR Electronics, Inc.](#)

ACR Electronics, Inc., designs and manufactures a complete line of safety and survival products for the brands ACR, ARTEX, Skytrac, Flight Data Systems, Ocean Signal, United Moulders (UML), Latitude Technologies and NAL Research. Available products include Emergency Position-Indicating Radio Beacons (EPIRBs), Personal Locator Beacons (PLBs), ARTEX Emergency Locator Transmitters (ELTs), Flight Data Monitoring, GADSS, Search and Rescue Transponders (SARTs), Strobe Lights, Life Jacket Lights and Inflators, Boat Search Lights, and other associated safety accessories. ACR's facility Quality Management System (QMS) is certified by TUV USA and is certified in accordance with AS9100C / ISO 9001:2008 standards. Recognized as a world leader in safety and survival technologies for over 60 years, ACR has provided life-saving equipment to the marine, outdoor, aviation industries as well as to various government agencies worldwide. For more information go to [www.ACRARTEX.com](http://www.ACRARTEX.com)