



ACR Electronics' product line up for SMM

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ACR Electronics' latest safety innovations unveiled at SMM, Hamburg

Fort Lauderdale, August 29th - ACR Electronics is set to showcase its most advanced product line up yet at [SMM, Hamburg](#) 2024, taking place from **September 3rd to 6th**.

Show visitors can visit ACR Electronics in **Hall B6, Stand 353** to explore the company's latest technological advancements designed to enhance safety across marine, aviation, outdoor, and military sectors. ACR Electronics is a global leader in safety and survival technology and this year's exhibition

reflects its mission of saving lives through innovative technology.

The featured product range, designed to meet the highest standards of safety and reliability include:

ResQFlare Pro (RTCM E-Flare) – An advanced electronic visual distress flare that meets the latest Radio Technical Commission for Maritime standards. This flare provides multi-color visibility with infrared technology and offers users exceptional reliability in critical situations.

SR303 (GMDSS Survival Radio) – A robust and durable survival radio, engineered for optimal performance in the harshest of emergency conditions.

Pathfinder AIS (AIS SART) – An AIS Search and Rescue Transmitter that provides precise location data, significantly improving the efficiency of search and rescue operations. This transmitter also has NFC mobile app connectivity for programming and testing ease.

[Bivy Stick Mesh](#) – The first satellite messenger to integrate advanced long range radio communications (LoRa-enabled) and mesh networking with the global reach of the Iridium Satellite network. This versatile safety and communication device has been designed to keep users connected, even in the most remote and demanding areas, without relying on cellular coverage.

“We are really looking forward to presenting our latest innovations and developments at SMM, alongside our sister company Ocean Signal,” says Mikele D’Arcangelo, Vice President of Global Marketing and Product Management. “Our team have been working tirelessly on improving these beacons to the highest standards currently available on the market.”

The **[GlobalFix V5 AIS EPIRB](#)** and the **[ResQLink AIS Personal Locator Beacon \(PLB\)](#)**, debuted at SMM in 2022, will also be on display at this year’s event. Both the **GlobalFix V5 AIS EPIRB** and the **ResQLink AIS PLB** leverage the global response capabilities of Cospas-Sarsat and AIS technology, in an industry first, significantly increasing the speed of location and aid and thus the chance of rescue in emergency situations.

Visitors can expect to receive comprehensive product introductions, live demonstrations, and interviews with the team at ACR Electronics’ booth in

Hall B6, Stand 353.

SMM is the leading international maritime trade fair that takes place at the Hamburg Messe und Congress GmbH from Tuesday 3rd September to Friday 6th September. With more than 2,000 exhibiting companies and 40,000 visitors expected from 120 countries, it is considered one of the most important events on the maritime calendar.

To schedule one-to-one meetings with ACR Electronics during the event, please contact us on the contact details below.

Mikele D’Arcangelo

Ocean Signal

Mikele.darcangelo@acrartex.com

+1 954-862-2115

Megan Liggett

Saltwater Stone

m.liggett@saltwater-stone.com

About ACR Electronics, Inc.

As a world leader in safety and survival technologies for 65 years, ACR Electronics, Inc., manufactures and supports cutting-edge rescue beacons and survival equipment for the aviation, marine, outdoor and military markets. It is the foremost development center for emergency beacons that are designed with one purpose: to save lives. Its leading aviation brand, ARTEX, designs and manufactures a wide array of Emergency Locator Transmitters (ELTs), as well as battery packs and ELT accessories, for general, business, commercial and military aviation applications. ARTEX products are selected by the world’s largest airframe manufacturers, airlines and governments, as well as private pilots, and are suitable for every type of fixed wing and rotorcraft aircraft. Engineered to work in all conditions when needed the most, ACR Electronics aviation products span a portfolio of brands including ACR, ARTEX, Skytrac, Flight Data Systems, Latitude Technologies, NAL Research, FreeFlight Systems and Bivy. The complete portfolio by ACR and ARTEX also includes Personal Locator Beacons (PLBs), iridium tracking and communication distress beacons, megaphones and distress lighting, and Flight Data Monitoring. For more information go to www.ACRARTEX.com

Contacts



Megan Liggett

Junior Account Manager

PR & Communications

m.liggett@saltwater-comms.com

+44 (0)1202 669244