



The focus for VETUS at the autumn boat shows will be product innovations and OEM integration

Sep 12, 2023 09:00 BST

Autumn Boats Shows: VETUS to Spotlight Product Innovations & OEM Integration

Latest VETUS innovations will make their show debuts at Southampton, La Rochelle and Genoa

VETUS, creator of complete onboard boat systems, has announced its Autumn show participation calendar where it will showcase its broad range of product developments and innovative systems. The season will begin with Southampton International Boat Show (SIBS) (stands E054, E054A), and Grand Pavois La Rochelle, (Equipment area R66).

“Innovation is at the core of everything we do at VETUS,” says Sander Gesink, VETUS Marketing Director. “The majority of our product portfolio has been developed in-house, from the initial idea to the final product. This ensures that every component meets our meticulous quality standards and continues to push the boundaries of marine technology.”

The VETUS E-DRIVE systems offer peak performance with only the sound of the water. Thanks to cleverly applied cooling, VETUS E-DRIVES can operate for up to a full day on one charge, utilising the maximum range of the batteries and efficient power from the motor. The E-DRIVE electric boating solution is compact, plug-and-play, and suitable for both new and existing vessels, so you can sail in silence with no limitations.

VETUS offers the widest range of thrusters on the market for boat owners, from simple, intuitive models to advanced innovative technologies. VETUS thrusters take the stress out of docking even in close quarters, crosswinds, and crosscurrents. They provide complete sideways control over the boat while manoeuvring.

VETUS and Mercury Marine® have collaborated to enable the integration of BOW PRO thrusters with Mercury Joystick Piloting for Outboards (JPO). The compatible systems join seamlessly to create a compelling solution that enhances the joystick piloting experience. The integration provides increased control of any size boat with twin or more Mercury Verado outboards.

VETUS’s partnership with Yamaha will integrate its BOW PRO thruster range with Yamaha’s Helm Master® EX control system. Helm Master® EX is a fully integrated boat control system that makes navigating and getting to your destination easier, and once you arrive, gives a whole new level of control to precisely manoeuvre your craft to exactly where and how you want it.

At Genoa International Boat Show, VETUS will have two stands for the first time. In the Superyachts & Yachts Power Village, (stand YPC09), the focus will be on diesel engines and E-Drives while in the main show technical area (stands TL10-TM09) VETUS will show its complete boating solutions.

VETUS will continue its show season with stands at Annapolis Boat Shows, IBEX Show, Barcelona International Boat Show, Poland Boat Show, Fort Lauderdale International Boat Show (FLIBS) and the show season will culminate for VETUS at METSTRADE in November.

For more information on VETUS and its solutions visit www.vetus.com

ENDS

Media Contacts

Sander Gesink

VETUS

Tel: +31 6 15550101

sgesink@vetus.com

www.vetus.com

Karen Bartlett

Saltwater Stone

+44 (0) 1202 669244

k.bartlett@saltwater-stone.com

www.saltwater-stone.com

About VETUS – Creator of Boat Systems

Founded in 1964, VETUS sets the global standard in the design and manufacturing of complete onboard boat systems—including engines, bow thrusters and anchoring solutions—for recreational and small commercial vessels. VETUS prides itself on innovation and engineers the majority of its 4,000+ product lineup in-house. The company's commitment to quality, reliability, and delivering superior customer experience has earned the trust of boaters, yacht builders, and marine training establishments all over the world.

VETUS has its headquarters in the Netherlands, with representation in 17 other countries and an unparalleled worldwide distribution and service network.

Contacts



Karen Bartlett

Consultant

PR & Communications

k.bartlett@saltwater-comms.com

+44 (0) 1202 669244