



Berthon UK headquarters in Lymington

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Cox Powertrain: Berthon Appointed Sole UK and Ireland Distributor for Cox Powertrain

British marine diesel innovator Cox Powertrain has announced Berthon as the sole UK and Ireland distributor for its high powered, low weight diesel outboard engines, the first of which, the CXO300, will be launched next year. As one of the UK's most established and best recognised marine sales and service brands, the appointment of Berthon will ensure that Cox's UK & Ireland customers will receive the highest quality and most reliable after-sales and service support.

From its Lymington base, Berthon will be responsible for sales of the engines in the Solent and along the south coast and will hold stock of new engines and spare parts at its warehouse. It will also provide servicing and technical support. A UK dealer network will be established by Berthon at strategic ports around the coasts of England, Scotland, Wales and Ireland and the company will be seeking interested parties to become dealers in Plymouth, South Wales, Ireland, Northern Ireland, West Coast of Scotland, North West England, North East England, East Anglia and London/South East England.

“We are very pleased to be appointed UK and Ireland distributor for the Cox Powertrain diesel outboard,” said Dominic May, Director of Berthon. “The technology will be disruptive in the market, enabling a move from dangerous petrol to safer diesel. It will be transformative for boat builders, who can now offer more volume on board by removing the diesel inboards and replace them with the Cox Powertrain diesel outboard motor on the transom.

“The development of the CXO300 is a very exciting breakthrough in diesel outboard technology. Berthon is committed to penetrating the UK and Irish markets to satisfy the considerable demand for diesel outboard motors in the commercial, military, superyacht tender and leisure recreational markets. We have experience in all four areas.”

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About Cox Powertrain

Cox Powertrain is a world-leading British designer and builder of diesel engines developed for worldwide and multi-market applications.

Based on the South Coast of England, Cox Powertrain is backed by the Ministry of Defence and a solid shareholder base of private and institutional investors. As a result, the company has been able to implement a long-term development programme of ground-breaking new products.

Led by ex-Cosworth CEO, Tim Routsis, whose background lies in engine development in global automotive, aerospace and marine markets, the company's mission is to deliver a completely new concept in diesel engines that has the potential to revolutionise the marine market.

With a strong pedigree in Formula 1 racing and premium automotive design, Cox's highly skilled team of engineers has decades of experience in combustion engines and understand the many difficulties with which customers are challenged.

Cox's first ground-breaking diesel outboard engine, the CX0300, is the highest power density diesel outboard engine ever developed. As a low weight, high power, single fuel engine, the CX0300 delivers the same performance and efficiency of an inboard but with the convenience and flexibility of an outboard.

For further information, visit www.coxmarine.com