



Cox Powertrain's Global Sales Director, Joel Reid with Jamie de Jong, Seascope Marine's General Manager at Seawork International 2018

Jul 10, 2018 15:49 BST

## Cox Powertrain: Cox Names Seascope Marine Services as Distributor for South Africa and Sub Sahara

**Lancing, 10 July 2018** - British marine diesel innovator, Cox Powertrain, has announced Seascope Marine Services (Pty) Ltd as its exclusive distributor for South Africa & the Sub Saharan region. Seascope Marine is the first distributor of Cox's CX0300, the world's first 300hp diesel outboard engine, to be named outside of Europe, the USA & Australasia.

As a specialist importer of marine propulsion systems since 1983, Seascope Marine has earned an excellent reputation as a high-quality supplier of diesel engines & related equipment in the African territories. Through its sales and after sales support, it has the expertise and experience to fulfil the demand for an engine such as the CXO300 in the African region.

“Seascope Marine is very pleased to have secured this highly significant distribution agreement. It is an important step because it makes us the only official distributor in Africa who is able to offer 300hp diesel outboards to our market,” said Jamie de Jong, Seascope Marine’s General Manager.

“The launch of the CXO300 will shake the African market as it is the first high performance 300hp diesel outboard engine to be introduced. It has been developed by Cox to suit the demanding requirements of professional maritime vessels as a dedicated diesel engine, unlike some existing engines in the market that have been modified to accept diesel fuel. There is a real desire for marine propulsion that is reliable and long-lasting.

We have already received a huge level of interest in the CXO300 from customers who have been waiting a very long time for a high-performance diesel such as the CXO300 in this region. We believe the CXO300 will complement our existing product offering and put Seascope Marine in a strong position to lead the diesel outboard market in this region,” Jamie de Jong concludes.

The launch of the new CXO300 diesel outboard is set to be transformational for the marine industry. The orders books of this long-awaited engine will coincide with the engine’s launch in November this year with production commencing in Q2, 2019.

For more information and to stay up to date with the latest news and progress on the CXO300, visit [www.coxmarine.com](http://www.coxmarine.com)

ENDS

**Media contacts:**

Faye Dooley, Marketing Assistant

Cox Powertrain Limited

Tel: +44 (0) 1273 454 424

E: faye.dooley@coxpowertrain.com

**Media information & images:**

Karen Bartlett

Saltwater Stone

Tel: +44 (0) 1202 669 244

E: k.bartlett@saltwater-stone.com

---

**About Cox Powertrain**

Cox Powertrain is a world-leading, innovative British engineering company, who develops marine diesel outboard engines for worldwide and multi-market applications.

It is the first company to introduce a completely new line of high powered, high performance and highly durable diesel outboard engines that have been built from the ground up specifically for marine use.

Cox's first ground-breaking diesel outboard engine, the CX0300, which launches in November 2018, is based on a 4-stroke, V8 architecture. It delivers a combination of high power, high torque and single fuel, enabling it to offer the same performance and efficiency of an inboard but with the convenience and flexibility of an outboard.

Cox Powertrain has a global network of distributors and dealers who have been tasked with breaking the mould to deliver a sales and support service that is second to none in the marine industry.

Led by ex-Cosworth CEO, Tim Routsis, whose background lies in engine development in global automotive, aerospace and marine markets, the company's mission from the start has been to create an iconic engine brand and deliver a completely new concept in diesel engines that will revolutionise the marine market.

Cox Powertrain's UK head-quarters, which is based at Shoreham Airport on the South Coast of England, includes a new state-of-the-art assembly and testing facility. It is from here that Cox Powertrain's highly skilled team of engineers utilise their decades of experience in combustion engines and premium automotive design to produce such a superior range of diesel outboard engines.

Cox Powertrain is backed by a solid shareholder base of private and institutional investors. As a result, the company has been able to implement a long-term development programme of ground-breaking new products.

For further information, visit [www.coxmarine.com](http://www.coxmarine.com)