



Alessandro Speziari, Sales Manager, Cartello Srl at Monaco Yacht Show

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Cox Powertrain: Cox Powertrain Teams with Cartello for its First Monaco Yacht Show

Monaco Yacht Show, France, 27th – 30th September 2017, Stand TT19

British diesel innovator, Cox Powertrain, will team with exclusive Italian distributor, Cartello Srl to present its game-changing diesel outboard, the CXO300, to the superyacht market at this week's Monaco Yacht Show. It is the first time a full-size model of the CXO300 will be shown at the event, allowing key superyacht industry decision makers a sneak preview of the

advanced engine layout.

Visitors will also get a first look at the recently announced controls and display systems that have been chosen for the high-performance engine.

Recently appointed by Cox Powertrain to exclusively manage its sales, service and distribution in Italy and Monaco, Cartello Srl has an exceptional reputation as a distributor of high-performance and high-quality marine brands within this market. With a significant n after-sales service network throughout the region, the company is able to offer trusted and reliable support to its superyacht customers in the southern Mediterranean region.

Commenting on the appointment Cartello's Sales Manager Alessandro Speziari said, "We are delighted to be representing Cox Powertrain in this important Italian and Mediterranean coastal region for superyachts. Throughout our territory, we have access to over one hundred workshops offering highly skilled support offering a fast and dependable service to our customers.

One of our main strengths is our highly regarded internal technical department, which enables us to offer bespoke solutions for boat builders, refitting yards and owners. We see Cox as a powerful partner, which complements our existing offering and enables us to offer our customers a unique, high-quality performance product."

The CXO300 is the highest power density diesel outboard engine ever developed. With petrol now not permitted on an increasing number of superyachts, the introduction of a viable diesel outboard that offers a comparable power and weight of a gasoline engine makes it a game-changer for the superyacht industry.

Italian controls specialist, Xenta Systems has been chosen to supply the superior engine controls system, which incorporates the joystick and throttle. As the first company to develop and patent the intuitive joystick control system, Xenta System works closely with retrofit and OEM production markets to offer a fully integrated engine control package, resulting in a highly intuitive control system that provides seamless manoeuvrability of craft in close quarters.

Murphy by Enovation Controls will supply its new PowerView®1200 display screen offering full-featured engine diagnostics on a powerful display screen. As Murphy's largest engine display system, the new PowerView®1200 was chosen for its power, large memory and excellent connectivity.

Cox Powertrain will be joined by Cartello Srl on stand TT19 at this year's Monaco Yacht Show. For further information about Cox Powertrain and the new CXO300 diesel outboard engine, and to keep up to date to keep up to date with its progress visit www.coxmarine.com

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Cox Powertrain is a world-leading British designer and builder of diesel engines developed for worldwide and multi-market applications.

Based on the South Coast of England, Cox Powertrain is backed by the Ministry of Defence and a solid shareholder base of private and institutional investors. As a result, the company has been able to implement a long-term development programme of ground-breaking new products.

Led by ex-Cosworth CEO, Tim Routsis, whose background lies in engine development in global automotive, aerospace and marine markets, the company's mission is to deliver a completely new concept in diesel engines that has the potential to revolutionise the marine market.

With a strong pedigree in Formula 1 racing and premium automotive design, Cox's highly skilled team of engineers has decades of experience in combustion engines and understand the many difficulties with which customers are challenged.

Cox's first ground-breaking diesel outboard engine, the CXO300 is the highest power density diesel outboard engine ever developed. As a low weight, high power single fuel engine, the CXO300 delivers the same performance and efficiency of an inboard but with the convenience and flexibility of an outboard.

For further information, visit www.coxmarine.com