



Cox Powertrain's CXO300

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## Cox Powertrain - International WorkBoat Show 2017 Press Kit

Cox Powertrain press kit, The International WorkBoat Show 2017. Includes the following releases:

- Innovative Diesel Technology Makes Its International WorkBoat Show Debut As A Cox Distributor
- Cox Powertrain to Preview CXO300 Engine Controls And Display Systems To US Commercial Maritime Community

## **Press Release #1**

### **Innovative Diesel Technology Makes Its International WorkBoat Show Debut As A Cox Distributor**

*International WorkBoat Show 2017, New Orleans, November 29th to December 1st, Booth #3551*

Cox Powertrain, the British company behind the development of the game-changing diesel outboard engine, CXO300, has announced Innovative Diesel Technology as its US distributor for Louisiana, Mississippi, Alabama, Florida Panhandle, Kentucky, Tennessee, Arkansas.

The Louisiana based marine diesel specialist will make its International WorkBoat Show debut as a distributor of Cox's high power, low weight diesel outboard engines and will be available throughout the show to talk to commercial maritime customers about the ground-breaking technology that makes the CXO300 so special.

Based out of Houma, Louisiana, Innovative Diesel Technology is highly experienced in the marine diesel applications across the commercial, military and charter boat industry and well regarded for its exceptional service and reliability.

"We are thrilled to be involved with Cox Powertrain, the designer of the first true outboard diesel engine," said Innovative Diesel Technology's co-owner Chuck Chiquet. "This partnership will bring a reliable outboard diesel engine to the commercial Gulf Coast customer base. A diesel-powered outboard engine that is competitively priced and sized is long overdue. The CXO300 brings new levels of reliability, total cost of ownership, and efficiency to the customer base.

The interest from the commercial maritime community has been very strong for some time so we are very excited to be involved in such a rare opportunity and look forward to a long-term partnership with Cox."

Innovative Design Technology joins a strong line up of Cox Powertrain distributors strategically located throughout the USA. Comprising some of the most prominent diesel engine sales and service specialists in the country, the

comprehensive dealer network is well placed to offer a high-quality service and reliable support to US maritime professionals.

Visit the Cox Powertrain Booth #3551 at The International WorkBoat Show, New Orleans from November 29 to December 1.

For further information about the CX0300, a list of Cox Powertrain's US distributors and to keep up to date with the latest news, visit [www.coxmarine.com](http://www.coxmarine.com)

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## **Press Release #2**

### **Cox Powertrain To Preview CX0300 Engine Controls And Display Systems To US Commercial Maritime Community**

*International WorkBoat Show 2017, New Orleans, November 29th to December 1st, Booth #3551*

Following the recent announcement of its partnerships with Xenta Systems and Murphy by Enovation, Cox Powertrain will show the all-important engine controls systems that have been exclusively chosen for its game-changing diesel outboard engine, the CX0300, at The International WorkBoat Show.

Italian controls specialist, Xenta Systems has been chosen to supply the engine controls system for the CX0300. As the first company to develop and patent the intuitive joystick control system, Xenta System works closely with retrofit and OEM production markets to offer a fully integrated engine control package, resulting in a highly intuitive control system that provides seamless manoeuvrability of craft in close quarters.

US engine controls and displays specialist, Murphy by Enovation Controls has been selected to supply the new PowerView®1200 display screen offering full-featured engine diagnostics on a powerful display screen. Murphy by Enovation's PowerView® display systems offer fully featured, configurable displays and easy-to-read operator interfaces. As Murphy's largest engine display system, the new PowerView®1200 was chosen for its power, large memory and excellent connectivity. The 12.3-inch, glare-free LED screen, can

be easily viewed, even in full sunlight and the display is fully bonded making it a perfect solution for all types of environments and applications.

The CXO300 is set for launch in the second half of 2018 following an intense period of trials. A solid and comprehensive US sales, service and distribution network has now been finalised and a full list of distributors can be found at [www.coxmarine.com](http://www.coxmarine.com)

For further information on Xenta Systems visit [www.xentajoystick.com](http://www.xentajoystick.com). For further information on Murphy by Enovation visit [www.murphybyenovationcontrols.com](http://www.murphybyenovationcontrols.com)

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## About Cox Powertrain

Cox Powertrain is a world-leading British designer and builder of marine diesel outboard engines developed for worldwide and multi-market applications.

Based on the South Coast of England, Cox Powertrain is backed by the Ministry of Defence and a solid shareholder base of private and institutional investors. As a result, the company has been able to implement a long-term development programme of ground-breaking new products.

Led by ex-Cosworth CEO, Tim Routsis, whose background lies in engine development in global automotive, aerospace and marine markets, the company's mission is to deliver a completely new concept in diesel engines that has the potential to revolutionise the marine market.

With a strong pedigree in Formula 1 racing and premium automotive design, Cox's highly skilled team of engineers has decades of experience in combustion engines and understand the many difficulties customers are challenged with.

Cox's first ground-breaking diesel outboard engine, the CX0300, is the highest power density diesel outboard engine ever developed. As a low weight, high power, single fuel engine, the CX0300 delivers the same performance and efficiency of an inboard but with the convenience and flexibility of an outboard.

For further information, visit [www.coxmarine.com](http://www.coxmarine.com)