



Alessandro Speziari, Sales Manager, Cartello Srl at Monaco Yacht Show with the full size model of the game-changing CXO300

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Cox Powertrain: Monaco Delivers for Cox Powertrain

The Monaco Yachts Show proved the perfect platform for British diesel innovator, Cox Powertrain, to showcase its game-changing new 300hp diesel outboard engine, the CXO300, to superyacht industry influencers ahead of its launch next year. Teaming with its new Italian and Monaco distributor, Cartello Srl for the first time at a Monaco Yacht Show, the Cox team received an exceptionally enthusiastic response from the industry.

The CXO300 is the highest power density diesel outboard engine ever

developed. With petrol now not permitted on an increasing number of superyachts, the introduction of a viable diesel outboard that offers a comparable power and weight of a gasoline engine makes it a game-changer for the superyacht industry.

Commenting on the outcome of exhibiting at the 2017 show, Cox Powertrain's Global Sales Director, Joel Reid said, "We returned an overwhelmingly positive feedback from all parties involved in the superyacht industry including captains, engineers, management companies, tender builders and owners. We have consistently received the message that to avoid the complexities of bunkering petrol, people want diesel but not stern drives, which are complicated to service and repair. We look forward to exhibiting again next year, where alongside a more prominent shore-side position, we will demonstrate the CX0300 on tenders in the water."

Cartello's Sales Manager, Alessandro Speziari said, "The Monaco Yacht Show enabled us to present the engine to our Italian dealers who are very much looking forward to becoming active partners of the Cox development in Italy and Monaco. The interest from Italian boat yards and tender manufacturers was very encouraging."

For further information about Cox Powertrain and the new CX0300 diesel outboard engine, and to keep up to date to keep up to date with its progress visit www.coxmarine.com

ENDS

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Cox Powertrain is a world-leading British designer and builder of diesel engines developed for worldwide and multi-market applications.

Based on the South Coast of England, Cox Powertrain is backed by the Ministry of Defence and a solid shareholder base of private and institutional investors. As a result, the company has been able to implement a long-term development programme of ground-breaking new products.

Led by ex-Cosworth CEO, Tim Routsis, whose background lies in engine development in global automotive, aerospace and marine markets, the company's mission is to deliver a completely new concept in diesel engines that has the potential to revolutionise the marine market.

With a strong pedigree in Formula 1 racing and premium automotive design, Cox's highly skilled team of engineers has decades of experience in combustion engines and understand the many difficulties with which customers are challenged.

Cox's first ground-breaking diesel outboard engine, the CXO300 is the highest power density diesel outboard engine ever developed. As a low weight, high power, single fuel engine, the CXO300 delivers the same performance and efficiency of an inboard but with the convenience and flexibility of an outboard.

For further information, visit www.coxmarine.com