



Diesel Power AB Headquarters in Kungsbacka, Sweden

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Cox Powertrain - Stockholm International Boat Show: Diesel Power AB announced as Swedish Distributor for Cox Powertrain's Diesel Outboard Engines

Allt för sjön, Stockholm, March 3-11, 2018 – Stand A06:02

STOCKHOLM, March 2, 2018 - British marine diesel innovator Cox Powertrain has announced Diesel Power AB as the Swedish distributor for its high powered, low weight diesel outboard engines, the first of which, the 300hp

CXO300, will be launched later this year. As a well-established distributor for some of the world's leading marine engine brands, Diesel Power has a longstanding track record of introducing new marine engines to the Swedish market, backed by a high level of service and support.

Based in Kungsbacka, just south of Gothenburg, Diesel Power will be showing a full-size model of the CXO300 for the first time at the Allt för sjön in Stockholm, which runs from 3-11 March 2018.

CEO, Peter Nauwerck said, "Diesel Power is very proud to have been chosen as the Swedish distributor for Cox Powertrain's transformative diesel outboard engines. For many years, we have observed how the marine market has shifted from the use of inboard to outboard. However, for some applications the traditional gasoline engines have not been an option and customers, particularly professional users such as the navy, sea rescue and Swedish customs are now eagerly awaiting the arrival of a high-powered diesel outboard. We know that other companies are developing diesel outboard engines, but we will be the first company in Sweden to launch one that has been built specifically for professional marine use, from the ground up. The Swedish market is ready for this."

Cox Powertrain's Global Sales Director, Joel Reid added, "Diesel Power has a very strong team with exceptional technical expertise built over many years in marine and diesel engine applications. They have solid and longstanding relationships with their diesel and marine engine brands demonstrating outstanding support to their customers. For us, they are the perfect fit."

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About Cox Powertrain

Cox Powertrain is a world-leading British designer and builder of diesel engines developed for worldwide and multi-market applications.

Based on the South Coast of England, Cox Powertrain is backed by the Ministry of Defence and a solid shareholder base of private and institutional investors. As a result, the company has been able to implement a long-term development programme of ground-breaking new products.

Led by ex-Cosworth CEO, Tim Routsis, whose background lies in engine development in global automotive, aerospace and marine markets, the

company's mission is to deliver a completely new concept in diesel engines that has the potential to revolutionise the marine market.

With a strong pedigree in Formula 1 racing and premium automotive design, Cox's highly skilled team of engineers has decades of experience in combustion engines and understand the many difficulties with which customers are challenged.

Cox's first ground-breaking diesel outboard engine, the CXO300, is the highest power density diesel outboard engine ever developed. As a low weight, high power, single fuel engine, the CXO300 delivers the same performance and efficiency of an inboard but with the convenience and flexibility of an outboard.

For further information, visit www.coxmarine.com