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Cox Powertrain made its exhibitor debut at the 2017 Fort Lauderdale International Boat Show

Nov 09, 2017 18:31 GMT

## Cox Powertrain: Success for Cox Powertrain at First Fort Lauderdale International Boat Show

**November 9, 2017** - British diesel engine innovator, Cox Powertrain, has reported a highly successful Fort Lauderdale International Boat Show (FLIBS), where, it made its exhibitor debut last week.

The UK based diesel engine specialist made its first FLIBS appearance alongside its newly named US distributor network, where it presented a full-size model of the new game-changing diesel outboard.

Commenting after the show, Cox Powertrain's Global Sales Director, Joel Reid said, "As the largest in-water boat show in the world and the perfect stage for our key target market, the Fort Lauderdale show is a must attend event for a company like ours, particularly with such a significant new product launch on the horizon.

The show was a huge success for us and the feedback we received from visitors was overwhelmingly positive. Our distributors, who represent some of the USA's most prominent diesel engine sales and service specialists, worked alongside us over the four-day show and were extremely encouraged by the interest and anticipation surrounding the CXO300."

The CXO300 is the highest power density diesel outboard engine ever developed. Delivering 300hp and weighing only 330kg, it offers significantly lower running costs than its gasoline equivalent, longer service intervals and an expected lifecycle three times longer than a gasoline outboard.

Cox Powertrain will return to FLIBS next year with an even greater presence for the launch of its highly anticipated CXO300 diesel outboard engine.

For further information about the CXO300, Cox Powertrain's North American distributors and to keep up to date with the latest news, visit [www.coxmarine.com](http://www.coxmarine.com)

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## About Cox Powertrain

Cox Powertrain is a world-leading British designer and builder of diesel engines developed for worldwide and multi-market applications.

Based on the South Coast of England, Cox Powertrain is backed by the Ministry of Defence and a solid shareholder base of private and institutional investors. As a result, the company has been able to implement a long-term development programme of ground-breaking new products.

Led by ex-Cosworth CEO, Tim Routsis, whose background lies in engine development in global automotive, aerospace and marine markets, the company's mission is to deliver a completely new concept in diesel engines that has the potential to revolutionise the marine market.

With a strong pedigree in Formula 1 racing and premium automotive design, Cox's highly skilled team of engineers has decades of experience in combustion engines and understand the many difficulties with which customers are challenged.

Cox's first ground-breaking diesel outboard engine, the CX0300, is the highest power density diesel outboard engine ever developed. As a low weight, high power, single fuel engine, the CX0300 delivers the same performance and efficiency of an inboard but with the convenience and flexibility of an outboard.

For further information, visit [www.coxmarine.com](http://www.coxmarine.com)