



Cox Powertrain California distributor, Boatswains Locker's demonstration boat during recent trials

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Cox Powertrain's Announces Imminent Production of its High-performance Diesel Outboard as it Prepares for FLIBS 2019

With production of Cox's much anticipated CXO300 about to start, the British diesel specialist prepares for its second Fort Lauderdale International Boat Show, where it will share final production and performance data and dates for its US demos

*Fort Lauderdale International Boat Show, October 30th to November 3rd, 2019,
booth #1210, Yellow Zone, Engine Row*

LANCING, UK – October 25, 2019 – Cox Powertrain has announced that production of its high-powered diesel outboard, the CXO300, is imminent. As the company prepares for its second the Fort Lauderdale International Boat Show (FLIBS) next week, it is encouraging visitors to sign up for its on-water demonstration program, which is taking place in a number of key North American states. Visitors can sign up online at www.coxmarine.com/demo-booking/ or via Cox's FLIBS show booth #1210, Yellow Zone, Engine Row at the show.

At this year's show, Cox will collaborate with its Florida distributor and diesel engine specialist, Ring Power, who will be supporting the Cox team throughout FLIBS and will be running a limited number of on-water demonstrations for its own customers, during the show.

Following the global launch of the CXO300 at last year's show, the key message for this year is that the CXO300 is entering the pivotal stage of production, with the first deliveries scheduled for the end of 2019.

Final production specifications and data will be available during the show along with preliminary performance data obtained during recent on-water demonstrations of the pre-production engines.

The data has been collected from comparison tests of a pre-production twin CXO300 installation and a comparable gas installation on Intrepid's Nomad 345 34" Center Console. At cruise speeds between 40-46mph the CXO300 performed fuel burns of between 20-28gph, compared to the twin gas 300hp on the same boat, which produced a fuel burn of 24-35gph, at the same cruise speeds.

During the demonstrations, the engines were consistently reported to have low vibration, an operational noise so low that regular conversation near the engine at cruise and full throttle was easy, impressive torque, good responsiveness and no smoke.

Delivering 300hp at the propeller, the twin turbo CXO300 is the world's

highest-powered diesel outboard engine. Designed specifically for marine application, the engine is based on the proven technology of a 4-stroke, V8 architecture. The final production engines will weigh just 848lbs (380kgs). Customers will have the option of three leg lengths; 25", 30", 35".

The exceptional performance and innovative features of the CXO300 have been topped with stylish good looks following the creation of a robust, contemporary-styled carbon fibre cowling. Created by high-precision specialist, CPC Group, which works with high-profile names including Ducati, McLaren and Porsche, the durable, lightweight protective housing is available in black or white.

Cox Powertrain, its distributors and dealers are committed to delivering a second to none customer and after sales service. The engine's first major dry service interval will be at 1000 hours. Customers will be supported by a dedicated line-up of 35 marine diesel specialists globally, covering 100 countries.

For more information and to sign up for North America demo visit Cox at FLIBS booth #1210 Yellow Zone, Engine Row or visit www.coxmarine.com

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Notes for editors:

We would be delighted if you could join us for our FLIBS 2019 Press Briefing:

Location: Cox Powertrain Booth, Yellow Zone, Engine Row 1210

Date: Wednesday 30th October

Time: 11.00am - 11.30am

The Cox team will be joined by representatives from our Florida distributor, Ring Power to share all the latest developments, final production data and performance data following the recent US sea trials of the pre-production engines.

The briefing will be followed by a Q&A session. Answering your questions will be Cox Powertrain's Bruce Woodfin, North America Account Manager, Tom Hewson , After Sales & Warranty Manager and Faye Dooley, Marketing Communications Manager. The Cox team will be joined by Ring Power's Rick Chapmam, Marine Engine Consultant.

A selection of breakfast pastries and refreshments will be served

To confirm your attendance, RSVP as soon as possible to j.molyneux@saltwater-stone.com or call +44 (0) 1202 669 244

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About Cox Powertrain

Cox Powertrain is a world-leading British design and engineering innovator of diesel engines developed for worldwide and multi-market applications.

Based on the South Coast of England, Cox Powertrain is backed by a solid shareholder base of private and institutional investors. As a result, the company has been able to implement a long-term development programme of ground-breaking new products.

Led by ex-Cosworth CEO, Tim Routsis, whose background lies in engine development in global automotive, aerospace and marine markets, the company's mission was to deliver a completely new concept in diesel engines that has the potential to revolutionise the marine market.

With a strong pedigree in Formula 1 racing and premium automotive design, Cox's highly skilled team of engineers has decades of experience in combustion engines and understand the many difficulties customers are challenged with.

Cox's first ground-breaking diesel outboard performance engine, the CXO300, is the highest performing diesel outboard engine ever developed. As a high power, single fuel engine, the CXO300 delivers the same performance and efficiency of an inboard but with the convenience and flexibility of an outboard.

Cox is supported by a worldwide distributor network made up of 35 distributors covering 100 countries.

For further information, visit www.coxmarine.com