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Cox Production diesel outboards make their way to North America

A big moment for Cox Powertrain as their Florida distributor is set to receive CX O300 production outboards for the US market ahead of its customer demo programme.

Following on from the successful delivery of Cox Powertrain's first production CXO300 outboards to Singapore-based distributor, Sime Darby, Cox have dispatched their next shipment to North America, where Florida-based distributor Ring Power is awaiting the imminent arrival.

With the majority of Cox's customers located in North America, Ring Power have been incredibly keen to take delivery of the 300hp diesel outboard. There has been a great deal of anticipation to see diesel outboards make its way into the US market, so there is no doubt the CXO300 will be well received. Ring Power will be re-powering their Intrepid Nomad 345 demonstration boat from CXO300 pre-production units to production units, ahead of a state–wide roadshow which is due to commence over the upcoming months.

"The anticipation and excitement at Ring Power is off the chart as we get ready to receive our first engine shipments and hit the road with our 345 Intrepid center console powered with the new Cox engine," said Rick Chapman, Cox Business Manager, Ring Power.

"We would like to extend a special invitation to our customers and boat builders to join us as we host the "Florida Road Show". Come and experience first-hand the performance of this exciting new engine."

"The popularity of outboard powered boats in recent years has exploded and Cox's CXO300 will be a game-changer, to say the least. This brand new, purpose-built engine promises to deliver benefits in maintenance, fuel consumption, emissions, and torque."

Royal Hendrix, Marketing Manager for the Cox brand at Ring Power has a favourite saying, "Seeing is Believing. Make sure you get a chance to see and experience the most powerful diesel outboard in the world!"

To find out more about Ring Power's 'Florida Road Show' Cox demonstrations, please visit <u>https://equipment.ringpower.com/cox-marine</u>

See the CXO300 in action here

Interested in purchasing a CXO300? Find your local distributor here