



David Payne, New Technical Sales Manager at Fischer Panda UK

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Fischer Panda: Fischer Panda UK Appoints Technical Sales Manager

Fischer Panda UK has appointed David Payne as its new Technical Sales Manager.

An experienced marine industry sales manager specialising in hybrid generator and battery-based electrical power systems, Payne has joined the Dorset-based team to drive sales for its generators, electric propulsion systems, watermakers and air-conditioning systems. His role will also include developing and expanding a system-based approach for the product range,

while working to further integrate key brands, such as Mastervolt Power systems and CZone monitoring and control, into the Fischer Panda packages.

Chris Fower, Marine Sales and Marketing Manager for Fischer Panda, said: “We are delighted to bring David on board and we are confident that he will assist in strengthening overall sales of our technical product range. With David’s vast technical knowledge and industry contacts, his main role will be generating new sales growth across our three core markets - marine, vehicle and military, whilst maintaining and developing our existing customer base.”

Indentured mechanical engineer Payne has worked for key marine brands for more than 20 years, most recently developing hybrid diesel and electric power systems for both vessels and specialist vehicles.

Payne added: “The popular Fischer Panda generators are renowned for their high quality and low noise, so I am looking forward to working with the team and introducing all the products and systems to more customers. I will be aiming to use my strong technical background in marine and automotive engineering, and ability to customise innovative, practical and cost-effective solutions, to further increase Fischer Panda’s market presence.”

Leading distributor Fischer Panda UK Ltd offers full-system design capability, servicing and aftercare for a variety of commercial and leisure vessels. It has recently launched the Panda 4000s Neo and the Panda 5000i Neo gensets using Fischer Panda’s in-house designed water-cooled FPE320 single cylinder diesel engine, adding to its next generation iSeries ‘Perfect Power’ generators with variable speed capability.

Visit www.fischerpanda.co.uk for more information about Fischer Panda’s range of marine generators and other products.

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About Fischer Panda UK

Fischer Panda UK Ltd offers full-system design capability, servicing and aftercare as a leading distributor of diesel generators and a major supplier of the latest technology in air-conditioning systems, hybrid electric propulsion systems, integrated mobile power solutions and watermakers for a variety of commercial and leisure vessels.

Renowned worldwide as innovative, reliable and extremely quiet, the extensive Fischer Panda range of compact diesel generators includes its next generation highly efficient and powerful variable speed iSeries-Generators. Other world-class products from Fischer Panda UK include desalination systems from Sea Recovery, HRO, and Village Marine, with models suitable for day-boats to warships and offshore platforms, plus air-conditioning systems from leading marine HVAC supplier Dometic.

Fischer Panda UK was among the first companies to achieve ISO UKAS 9000:2015 accreditation and operates from a purpose built 9,000 sq. ft

facility in Verwood, Dorset. Its experienced engineers, sales and operational staff work with OEMs to develop integrated systems for custom vessels and offer specialist technical support and on-going aftercare to its customers.

Also active in the military and automotive sectors, the company works with UK MOD and other armies around the world providing solutions for specialist vehicle and land-based applications. Two thirds of Formula 1 mobile truck units install Fischer Panda generators, as do the BBC, Sky and many other mobile broadcasting vehicles.

Operating since 1977, Fischer Panda GmbH is headquartered in Paderborn, Germany. The Fischer Panda team covers more than 500 technicians and partners in over 90 countries worldwide and this year is celebrating its 40th anniversary.