



From L to r: David Payne & Barry Fower of Fischer Panda UK, Mark Walmsley of ASG, Chris Fower & Ian Saunders, Fischer Panda UK

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## Fischer Panda UK Announces Exclusivity Agreement with ASG at the Commercial Vehicle Show 2022

Onboard power solutions specialist becomes the exclusive UK distributor for ASG brand's Mastervolt and Blue Sea Systems in the professional vehicle sector

For power application specialist Fischer Panda UK, business developments prevail with its announcement of becoming the exclusive UK supplier in the professional vehicle sector for ASG brand's Mastervolt and Blue Sea Systems.

With the new agreement in place, Fischer Panda UK continues to establish itself as one of the most dependable suppliers of hybrid onboard equipment and electrical components in today's commercial vehicle industry.

Fischer Panda UK has been established in this market for over 25 years and has been Mastervolt's Technical Partner for 11 years. The exclusivity agreement with ASG, a globally renowned supplier of products and integrated systems, means that Fischer Panda UK is the preferred distributor in the country to supply the leading onboard hybrid power solutions, by offering efficient ways of powering equipment while supporting clients' needs to reduce carbon emissions.

"As the UK's exclusive distributor for Mastervolt through ASG, we can maintain our reputation for offering superior onboard equipment and tailored applications," said Barry Fower, Fischer Panda's Managing Director. He added: "It also means we can create ideal solutions from design to installation with world-class aftercare and support, and in a way that's better for the environment."

"We are delighted to be partnering with Fischer Panda UK. They are one of the market leading providers of hybrid power solutions, where Mastervolt products play a big part. As experts on our products, Fischer Panda UK can also provide standalone Mastervolt power storage and system supply solutions, which have our MLI Ultra Lithium Ion batteries as their cornerstone. Together, Fischer Panda UK and Mastervolt both play a part in helping their customers to go green," said Mark Walmsley, RV Commercial Director for ASG.

ASG believes that its capacity to innovate is what sets Mastervolt apart from competition. Backed by technologically advanced Lithium Ion batteries and fully integrated power conversion equipment providing off-grid power through products including alternators and regulators, batteries and chargers, digital control and monitoring devices, inverters, chargers and transformers.

For updates leading up to the show follow Fischer Panda UK on <u>LinkedIn</u> and for more information on its range of vehicle power solutions visit <u>www.fischerpanda.co.uk</u>.

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## **About Fischer Panda UK**

Fischer Panda UK Ltd offers full-system design capability, servicing and aftercare as a leading distributor of diesel generators, air-conditioning systems, hybrid electric solutions and integrated mobile power solutions for a variety of commercial and specialist application vehicles.

Renowned worldwide as innovative, reliable and extremely quiet, the extensive Fischer Panda range of compact diesel generators includes its next generation highly efficient and powerful variable speed iSeries-Generators. Other world-class products from Fischer Panda UK include mobile power solutions working as the exclusive UK automotive distributor for Mastervolt and a wide range of refrigeration and air-conditioning solutions as the UK exclusive distributor for Autoclima.

Fischer Panda UK was among the first companies to achieve ISO UKAS 9000:2015 accreditation and operates from a purpose built 9,000 sq. ft facility in Verwood, Dorset.

Active in the military and automotive sectors, the company works with UK MOD and other military units around the world providing solutions for specialist vehicle and land-based applications. Two thirds of Formula 1 mobile truck units install Fischer Panda generators, as do the BBC, Sky and many other mobile broadcasting vehicles.

Operating since 1977, Fischer Panda GmbH is headquartered in Paderborn, Germany. The Fischer Panda team covers more than 500 technicians and partners in over 90 countries worldwide.