



Fischer Panda UK reveal refreshed brand logo in harmony with evolution of Fischer Panda.

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## **Fischer Panda UK Unveils Refreshed Brand in Harmony with Evolution of Fischer Panda**

Fischer Panda UK, the prominent UK partner of the Fischer Panda family, unveils its refreshed brand identity as part of Fischer Panda's comprehensive rebranding initiative announced at the end of last year.

This strategic move reflects Fischer Panda UK's dedication to its collaboration with the Fischer Panda brand, whilst delivering an enhanced offering to the UK market with its innovative system solutions for the marine, vehicle and

defence industries.

Fischer Panda UK Ltd remains a leading supplier of comprehensive system design expertise, maintenance services, and ongoing support through its extensive service network. As a prominent distributor specialising in Fischer Panda diesel generators and offering complete hybrid systems through leading industry partners including: air-conditioning systems; hybrid electric and propulsion solutions; integrated mobile power solutions; and water makers, Fischer Panda UK continues to cater to diverse range of applications across the automotive and marine sectors.

Fischer Panda UK's Sales and Marketing Director, Chris Fower expressed his enthusiasm about the rebranding, stating; "At Fischer Panda UK, we are proud to be part of a global network that shares our values of solution and service excellence supported by leading technical innovations. Our rebranding is not just a change in appearance; it reflects our dedication to providing cutting-edge mobile hybrid system solutions that cater to the evolving needs of our customers in the marine and automotive markets."

Fischer Panda UK's brand refresh, which includes a clean updated logo featuring the memorable panda visual, aligns with Fischer Panda's overarching vision for modernisation and staying at the forefront of industry innovations. The updated visual identity symbolises Fischer Panda UK's evolution while maintaining the core values that have made it a trusted name in the market.

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### **About Fischer Panda UK**

Fischer Panda UK Ltd offers full-system design capability, servicing, and aftercare as a leading distributor of diesel generators, air-conditioning systems, hybrid electric and propulsion solutions, integrated mobile power solutions and water makers for a variety of applications across the automotive and marine sectors.

Renowned worldwide as innovative, reliable, and extremely quiet, the extensive Fischer Panda range of compact diesel generators includes its next generation highly efficient and powerful variable speed iSeries-Generators. Fischer Panda generators from the Panda 4000s Neo up to the next generation iSeries Panda 45i genset have passed type approval by members of the IACS (International Association of Classification Societies) board. Other world-class products from Fischer Panda UK include mobile power solutions working as the exclusive UK automotive distributor for Mastervolt and a wide range of refrigeration and air-conditioning solutions as the UK exclusive distributor for Autoclima.

Other world-class products from Fischer Panda UK include desalination systems from Sea Recovery, HRO, and Village Marine, with models suitable for day-boats to warships and offshore platforms, plus air-conditioning systems from leading marine HVAC supplier Dometic, CZone digital switching and Mastervolt power solutions.

Fischer Panda UK was among the first companies to achieve ISO UKAS 9000:2015 accreditation and operates from a purpose built 9,000 sq. ft

facility in Verwood, Dorset.

Active in the military and automotive sectors, the company works with UK MOD and other military units around the world providing solutions for specialist vehicle and land-based applications. Two thirds of Formula 1 mobile truck units install Fischer Panda generators, as do the BBC, Sky and many other mobile broadcasting vehicles.

Operating since 1977, Fischer Panda GmbH is headquartered in Paderborn, Germany. The Fischer Panda team covers more than 500 technicians and partners in over 90 countries worldwide.

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