



Boat rental platform GetMyBoat has seen a huge surge in demand

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## GetMyBoat Recognized as One of Top 100 Digital Brands in SimilarWeb's Annual List

*Boat rental and water experience marketplace is ranked second fastest-growing website for 2020 in the 'Travel Experiences' category and reported growth of 3,900% from April to July*

GetMyBoat, the world's largest boat rental and water experience marketplace, has been recognized by SimilarWeb in The Digital 100, an annual ranking of the top ten fastest-growing digital brands across 10 industry categories.

SimilarWeb, the world's leading traffic intelligence company, unveiled the 2021 winners in its [Digital 100 Insights Report](#). [GetMyBoat](#) was ranked second in the 'Travel Experiences' category along with other brands like Getaway, VacationRenter, Glampinghub and Outdoorsy.

From April to July 2020, GetMyBoat reported 3,900% growth, with a surge in demand resulting in a rental reservation confirmed every few minutes. This trend has continued into 2021, where now the company is seeing a threefold increase in demand for boat rentals.

SimilarWeb's report insight on the Travel Experiences category stated: "Our list reflects the modes of travel that have picked up over the past year as safe travel options narrowed."

"GetMyBoat is proud to be recognized as one of the fastest-growing startups by SimilarWeb based on their own independent analysis," said Sascha Mornell, GetMyBoat's Co-Founder and CEO. "This is a testament to what our team has been tirelessly working towards. 2021 is projected to be an even bigger year for growth at GetMyBoat."

"The competition to be a digital leader was always fierce, but after a year like 2020, all eyes are on this race," says Or Offer, CEO and founder of SimilarWeb. "As the best measure of the digital world, we are excited to spotlight this year's winners, and to follow their success in the months to come."

The free GetMyBoat platform provides the perfect solution for people seeking a fun and safe outdoor 'staycation', while also offering an effective way for boat owners and charter operators to reach thousands of potential customers.

Supported by partner and strategic investor [YANMAR](#) with the joint aim to enable more people to enjoy experiences on the water and drive growth in the boating industry, GetMyBoat offers more than 130,000 boating experiences in 184 countries and 9,300 destinations around the world. The company endorses safety measures and offers advice to ensure renting a boat is as safe as possible.

For families who are no longer heading out on a summer vacation abroad, a

boat rental can include equipment for a range of watersports, including tubing, waterskiing, wakeboarding, and more. The GetMyBoat platform and messaging app simplifies the process of booking a boat, enabling people to browse boats and connect directly with owners. Meanwhile, companies and private boat owners can list their watercraft for access to millions of visitors.

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## **About GetMyBoat**

GetMyBoat is the world's largest marketplace for boat rentals and water experiences, with 130,000 boats in 184 countries covering 9,300 destinations. Our goal is to improve access to boating for everyone and make it easy to search, find, and book on-the-water experiences globally. We enable boat owners to offer rentals and guided tours as a full-time business or hobby. Launched in San Francisco January 2013, GetMyBoat empowers owners of every type of boat, from kayaks to sailboats to motorboats, to post their watercraft for rent or charter for free.

## **About YANMAR**

With its beginnings in Osaka, Japan in 1912, YANMAR went on to become the first company to succeed in making a compact diesel engine of practical size in 1933. With industrial diesel engines as the cornerstone of the business, YANMAR has continued to expand its range of products, services and expertise to deliver total solutions as a diesel engine and equipment manufacturer. Providing small and large engines, agricultural machinery and facilities, construction equipment, energy systems, marine engines, machine tools, and components – YANMAR's global operations span seven business domains on land and at sea.

Based in the Netherlands, YANMAR MARINE INTERNATIONAL is focused on the recreational marine sector globally, supplying engines for both sailboats and powerboats, and light duty commercial applications. Over the years, YANMAR has built an enviable reputation for proven marine technology delivering high quality and reliability and continues to develop advanced technology for the cleanest and most efficient diesel engines.