



The world famous Farr racing yacht, Maiden, will be shipped to Dubai by Peters & May ahead of a new three year tour to promote The Maiden Factor

Nov 01, 2021 15:19 GMT

## Historic yacht will undergo another Maiden voyage thanks to P&M's bespoke global shipping solutions

**Southampton, UK, 01 November 2021** – Peters & May, the standard-setter in the field of bespoke global transport solutions for over four decades, is delighted to reveal that it has once again been entrusted with shipping the world-famous 58ft Farr racing yacht *Maiden* – four years after first transporting her back home from the Seychelles.

The forthcoming shipment, scheduled for departure from Southampton Dock on November 2, 2021, will see this emblematic vessel conveyed to Jebel Ali in Dubai to begin a new three-year world tour, with recently announced title sponsor DP World, one of the leading providers of smart end-to-end global logistics, where she will form a focal point for promotional activities supporting The Maiden Factor.

The Maiden Factor was set up by Tracy Edwards MBE to support and fundraise for communities across the globe, working towards the goal of providing 12 years of quality education for every one of the 130 million girls in the world who currently have no access to education. By this means, girls and women everywhere will be empowered to achieve their full potential, choose their future path and pursue their dreams.

For this shipment, *Maiden* will be conveyed upon a CMA CGM container vessel. P&M's highly experienced loadmasters will take care of the loading and unloading operations at either end. The company's involvement with this maritime legend stretches back several years, however. Peters & May shipped *Maiden* for the first time in spring 2017, returning the vessel (which finished second overall in the 1990 Whitbread Round the World Race thanks to Tracy's all-female crew) from Seychelles to Southampton for a full restoration.

Tracy points out that the Dubai shipment will in fact be the third time P&M has been called upon to transport *Maiden*: "She was [also] shipped home from Antigua when COVID struck. We look for the same quality of service as we always have. *Maiden* is now an invaluable asset and an iconic yacht, so we want her in the safest possible hands. We use Peters & May because they are reliable, helpful, transparent and user-friendly."

For P&M's part, the Dubai shipment continues a mutually beneficial working relationship with Tracy Edwards and *Maiden* which has taken on a particular resonance for the company. "We're all incredibly proud to have been involved in this special, worthwhile project for so many years," says Craig Stanbury, Operations Director, Peters & May. "P&M's long and enthusiastic association with the racing sector in fact began with the Whitbread Round the World Race, so our connection with *Maiden* is doubly significant. We wish Tracy and her team every success with the Maiden Factor mission: the work they do and the example they set are already doing so much to radically improve prospects for girls and women – not least within the maritime industry itself."

At the time of writing, Tracy and her team are gearing up to embark upon a new world tour with *Maiden* over the course of the next three years. “Organising a three-year world tour with all the moving parts that entails – crew, team, stakeholders, sailing, stopovers, yacht clubs, screenings, educational programmes and outreach – was complicated enough last time,” she says. “This time we must add Covid into the mix, so I think the challenges are going to be huge. Luckily, we have a great team and a great sponsor, and we always get so much help and support at each destination.”

However daunting the challenges might appear, these are offset by the satisfaction of seeing this crusade making a real difference. “The most rewarding part of what we do is the girls we help, the women we empower and the amazing people we meet along the way in countries all over the world,” Tracy concludes.

For further information about Peters & May’s activities and sailing schedules, see: [www.petersandmay.com/en](http://www.petersandmay.com/en)

To find out more about The Maiden Factor, visit: [www.themaidefactor.org](http://www.themaidefactor.org)

ENDS

### **Notes for Editors**

**For further information or to arrange an interview with Peters & May CEO, Simon Judson, please contact:**

Kristina Webster

Peters & May

[kristina.webster@petersandmay.com](mailto:kristina.webster@petersandmay.com)

[www.petersandmay.com](http://www.petersandmay.com)

Karen Bartlett

Saltwater Stone

[k.bartlett@saltwater-stone.com](mailto:k.bartlett@saltwater-stone.com)

**Peters & May** has over forty years' experience delivering world-class international logistics services. It specialises in the global shipping of commercial and private vessels, as well as offering transport solutions for a wide range of cargo by air, land, and sea. <https://www.petersandmay.com/en/>

---

**Peters & May** has over forty years' experience delivering world-class international logistics services. It specialises in the global shipping of commercial and private vessels, as well as offering transport solutions for a wide range of cargo by air, land, and sea. <https://www.petersandmay.com/en/>

## Contacts



**Karen Bartlett**

PR Account Director

PR & Communications

[k.bartlett@saltwater-stone.com](mailto:k.bartlett@saltwater-stone.com)

+44 (0) 1202 669244