

SUPERYACHT CONNECTIVITY



The new Inmarsat Superyacht Connectivity Report confirms that satellite communications usage and spend will continue to grow over the next five years

Nov 30, 2020 12:01 GMT

Inmarsat Launches 2020 Superyacht Connectivity Report

Increasing reliance on VSAT connectivity by superyacht professionals revealed by third research programme focusing on use of on-board satellite communications

Inmarsat, the world leader in global, mobile satellite communications, has published its third [Superyacht Connectivity Report](#), focusing on the future requirements of superyacht professionals and the growing demand for advanced satellite technology to enable new ambitions of yachting freedom and adventure.

Providing a state-of-the-industry assessment of satellite communications usage within the superyacht fleet, the report confirms that demand for, and spending on, very small aperture terminal (VSAT) connectivity are forecast to grow significantly in the next five years as digitalisation expands in the sector. This adds further data to create a deeper understanding of the established trend in this area highlighted in the preceding [2018](#) and [2019](#) reports.

Additional insight into the factors driving the increasing reliance on satellite communication is also revealed, with the research showing a need for connectivity for operational use, in particular for regulation compliance and navigation, for fuel optimisation, efficiency and reduced environmental impact. The strong demand for trusted global communications for guest and crew use is also apparent, particularly for TV over internet protocol (IP) streaming onboard and internet access, in line with the need to meet crew welfare needs, a concern which became even more critical during this year's COVID-19 pandemic.

As the risk of cyber-attacks continues to rise in line with growing digitalisation, the responses from professionals indicate that further work is needed to improve awareness about the most effective on-board cyber security solutions, such as [Fleet Secure Endpoint](#), and to assist the implementation of measures ensuring superyachts comply with new 2021 IMO regulations.

The Inmarsat 2020 research programme analysed data from skippers, senior crew, chief engineers and technical professionals on motor and sail vessels ranging from 24m to over 100m.

Key findings from the 2020 Inmarsat Superyacht Connectivity Report include:

- 42% increase in large VSAT usage expected by 2025
- 61% will spend more than 10k Euros per month on satellite communications by 2025
- 74% expect vessel's satellite communications budget to increase by more than 25%
- 40% do not know the difference between anti-virus software and network endpoint security

Peter Broadhurst, Senior Vice President, Yachting and Passenger, Inmarsat

Maritime, said: “With the Superyacht Connectivity Report, Inmarsat is pleased to provide a valuable resource for the superyacht industry that will be beneficial through enabling more informed decisions and creating awareness of the latest technology and its potential. Building on the 2018 and 2019 reports, the 2020 report again highlights a growing demand in the superyacht sector for reliable satellite communications anywhere in the world, even the most remote regions, for a range of operational, safety, leisure and business needs.

“The events of this year have demonstrated more than ever before that certainty in communication for superyacht professionals is critical. As the only satellite operator able to guarantee service levels globally by owning and managing the whole network from end to end, Inmarsat can offer this reassurance, with a future-proof strategy in place to extend the Global Xpress network with a further seven satellite launches in the next three years. We are confident we have the insight and capabilities to address the specific requirements driving the demand for continuous global on-board connectivity.”

The Inmarsat report provides data to assist industry professionals involved in the management and use of on-board satellite communications and supports Inmarsat’s commitment to match its leading services with current and future superyacht requirements. As digitalisation, large scale VSAT usage and the need for effective on-board cyber security increases in the sector, Inmarsat tailors its research each year to reflect the maritime data revolution, with emphasis on operational, guest and crew usages and needs, onboard data speed and airtime expectations, and cyber safety measures and training.

Inmarsat has established its position at the forefront of the expansion of digitalisation in the superyacht sector. Its range of fully-integrated maritime communication solutions for superyachts includes its high-speed Fleet Xpress platform, powered by the Global Xpress Ka-band network, combined with the proven reliability of Inmarsat’s FleetBroadband L-band service. It incorporates a range of benefits such as subscription flexibility, affordable voice calls, multiple voice options for crew and operations, and high-speed broadband for internet access, plus 24/7 online support by certified engineers. Further Inmarsat services for captains and crew are the new managed Wi-Fi solution Fleet Hotspot, its multi-layer cyber defence solution Fleet Secure Portfolio, and Fleet Data, the maritime industry’s first secure IoT platform.

The 2020 Inmarsat Superyacht Connectivity Report can be downloaded [here](#), where you can also sign up for Inmarsat's key findings webinar on Tuesday, 8 December at 3:00pm (GMT).

Ends

For further information, please contact:

Mark Warner

Marketing & PR Director

Inmarsat Maritime

+44 (20) 7728 1654

mark.warner@inmarsat.com

Jonathan Sinnatt/Matthew Knowles

Corporate Communications

Tel: +44 (0)20 7728 1518/1355

press@inmarsat.com

or

Jules Riegal

Account Manager

Saltwater Stone

+44 (0)1202 669244

ABOUT INMARSAT

[Inmarsat](#) is the world leader in global, mobile satellite communications. It owns and operates the world's most diverse global portfolio of mobile telecommunications satellite networks, and holds a multi-layered, global spectrum portfolio, covering L-band, Ka-band and S-band, enabling unparalleled breadth and diversity in the solutions it provides. Inmarsat's long-established global distribution network includes not only the world's leading channel partners but also its own strong direct retail capabilities, enabling end to end customer service assurance.

The company has an unrivalled track record of operating the world's most reliable global mobile satellite telecommunications networks, sustaining business and mission critical safety & operational applications for more than 40 years. It is also a major driving force behind technological innovation in mobile satellite communications, sustaining its leadership through a substantial investment and a powerful network of technology and manufacturing partners.

Inmarsat operates across a diversified portfolio of sectors with the financial resources to fund its business strategy and holds leading positions in the Maritime, Government, Aviation and Enterprise satcoms markets, operating consistently as a trusted, responsive and high-quality partner to its customers across the globe.

For further information, follow us: [Twitter](#) | [LinkedIn](#) | [Facebook](#) | [YouTube](#) | [Instagram](#).