



JL Audio Marine Europe

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## JL Audio Marine Europe: Appoints New Croatian Distributor, HD Marine

As a specialist distributor in the marine electronics market, HD Marine was founded in 2011, establishing over 5 years' experience in the industry. Since then HD Marine has become a key representative for Humminbird and Cannon, and created key business contacts with technicians, installers, OEMs, boatbuilders, charters and boat dealers.

The appointment of a Croatian distributor allows JL Audio Marine Europe to expand into the wider European marine market. The company already has a

main distributor in Italy and is actively seeking to appoint a new distributor in Germany.

Commenting on their appointment, Davor Biškupic, Sales Manager, said: "We are delighted and thrilled that JL Audio Marine Europe has chosen HD Marine to represent them within the Croatian market. Because of the experience we have accumulated over the past 5 years, we are confident that we will achieve good business results with JL Audio over the next few years."

JL Audio's speakers, amplifiers and sub-woofers are completely unrivalled in the marine industry and provide an extraordinary depth and clarity of sound that can only be compared with the best quality home audio systems. HD Marine's drive and determination and the Croatian market's desire for highend products ensure HD Marine will be a significant distributor for JL Audio Marine Europe in the European market.

Commenting on the appointment, Paul Baker, Managing Director at JL Audio Marine Europe, said: "The Croatian market is a strategic territory for JL Audio Marine. We are delighted to have a reputable and committed specialist distributor such as HD Marine on board. We look forward to working with Davor, Damir and their team for years to come."

For more information, contact JL Audio Marine Europe on +44 (0) 1202 664 390 or visit www.jlaudiomarine.eu.

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## **About JL Audio**

JL Audio is America's leading luxury car and marine audio manufacturer. The company prides itself on exceptional durability and consistency created with extensive testing. Its marine division provides speaker systems designed and built for the testing environment of the ocean. The marine range brings high end, home audio quality to the leisure, luxury yacht and sports boat market.

## **About JL Audio Marine Europe**

JL Audio Marine Europe is responsible for marketing and distributing JL Audio's car and marine audio systems throughout Europe.