



JL Audio's upgraded marine audio source unit, the MM100s BE in a new sleek black design

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## JL Audio Marine Europe: JL Audio Upgrades its Marine Source Unit for Sleeker Helm Integration

The new MediaMaster® 100s BE will be seen for the first time at METS, Amsterdam, 14 to 16 November, Stand 01-535

JL Audio, the USA's best loved marine audio brand, has upgraded its full-featured, weatherproof marine source unit, the MediaMaster® 100s (MM100s) following its launch last year to enable OEMs and end users a higher standard of integration with their helm electronics suite.

The new upgraded source unit, the MM100s BE incorporates all the innovative and advanced technology of the MM100s with the addition of several new features and a sleeker, more integrated design.

The introduction of an upgraded user interface means that users now have even more volume control options. With its 'On-the-Fly' design and a configurable 'Master Volume Control' over four separate audio zones, the MM100s BE offers users easy control of their marine listening experience. Each zone can be named and set individual volume limits and the zero-clipping audio circuit design, with self-limiting tone controls will prevent speaker system damage. Each zone can be controlled individually or in unison.

MediaMaster is full NMEA 2000 certified providing users with a central multifunction display control via their other NMEA 2000 compatible electronics. The upgraded source unit no longer requires a pigtail wire for direct connection for an even tidier installation.

The new all-black finish of the upgraded model is an important feature for both boat builders and retrofitters as it completes the seamless integration of the MediaMaster® with the helm's electronics suite. A new wireless remote control unit has also been added introduced giving boat owners a choice between remote control or wired.

The MediaMaster® 100s BE will make its European debut on JL Audio Marine Europe's stand 01-535 at this year's METS which takes place from 14<sup>th</sup> to 16<sup>th</sup> November.

For more information visit <u>www.jlaudiomarine.eu</u> or call JL Audio's European distributor, JL Audio Marine Europe on +44 (0) 1202 664390.

**ENDS** 

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## **About JL Audio**

JL Audio is America's leading luxury car and marine audio manufacturer. The company prides itself on exceptional durability and consistency created with extensive testing. Its marine division provides speaker systems designed and built for the testing environment of the ocean. The marine range brings high end, home audio quality to the leisure, luxury yacht and sports boat market.

## **About JL Audio Marine Europe**

Based in Poole, Dorset, JL Audio Marine Europe is responsible for marketing and distributing JL Audio's car and marine audio systems throughout Europe. It has an expanding UK core dealer network and distributors in key European markets including as the Netherlands, Spain, Italy, Sweden, Finland, Poland, Greece and Croatia.