



Poole Harbour Boat Show 2017- LLPR

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JL Audio Marine: Poole Harbour Boat Show Proves Informative Platform for Marine Audiophiles

JL Audio Marine Europe reports successful first marine audio clinic

JL Audio Marine Europe, the European distributor for JL Audio, the US's leading marine audio systems, reports a highly successful weekend after exhibiting at Poole's biggest maritime event. Poole Harbour Boat Show 2017, part of Poole Maritime Festival and European Maritime Day saw thousands of boat owners and visitors descend on Poole Quay for the three-day event.

JL Audio Marine Europe hosted a free marine audio advice clinic where they offered top tips on installation, positioning and tuning. JL Audio's Marine Audio Specialist, Jon Griggs said, "We had a fantastic weekend at Poole Harbour Boat Show with lots of interest from visitors, particularly on the final day when the weather could not have been better for such a big outdoor festival. We had some fantastic feedback, particularly from those who went away with some invaluable advice on how to get the most out of their onboard audio systems."

Poole Maritime Festival also marked the launch of JL Audio Marine Europe's online summer competition, part of the company's 'Make Your Soundtrack Matter' campaign. JL Audio Marine Europe, in partnership with The Boat Club, is offering an exclusive JL Audio 'experience' on a skippered Cranchi 30. Worth over £2000, the prize includes a full day on the water for up to four people with champagne and lunch by Rick Stein Sandbanks. The winner's personal playlist will be created especially for the day for an unforgettable audio experience on the water. The Competition was extremely popular with visitors at Poole Boat Show. JL Audio is delighted to offer this competition until the end of July 2017

For more information about JL Audio's marine products, visit www.jlaudiomarine.eu. For more information about JL Audio Marine Europe's summer competition, visit <http://www.jlaudiomarine.eu/competition.html>. For further information about the Poole Harbour Boat Show, visit www.pooleharbourboatshow.co.uk.

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About JL Audio

JL Audio is America's leading luxury car and marine audio manufacturer. The company prides itself on exceptional durability and consistency created with extensive testing. Its marine division provides speaker systems designed and built for the testing environment of the ocean. The marine range brings high-end, home audio quality to the leisure, luxury yacht and sports boat market.

About JL Audio Marine Europe

Based in Poole, Dorset, JL Audio Marine Europe is responsible for marketing and distributing JL Audio's car and marine audio systems throughout Europe. It has an expanding UK core dealer network as well as a growing number of distributors in key European markets including the Netherlands, Spain, Italy, Sweden, Poland and Greece.