



Ocean Signal celebrate winning the DAME Award 2022 at METSTRade: (from left) James Hewitt, Managing Director; Stefan Kennedy, Principal Engineer; Simon Nolan, Chief Technical Officer; Wayne Card, Principal Engineer

Nov 18, 2022 10:15 GMT

METSTRade 2022: Saltwater Stone clients' post-show comments

METSTRade 2022 - Saltwater Stone clients' post-show comments for media use.

See below for Ocean Signal / ACR Electronics, YANMAR Marine International, VETUS, Smartgyro, Cox Marine and Fischer Panda UK

Ocean Signal / ACR Electronics (joint stand exhibitors)

Overall DAME Award 2022 winner Ocean Signal described the show as its 'best ever METSTRADE' and a defining moment for the company and the safety sector.

Communication and safety at sea specialist Ocean Signal collected the top honours in the world-renowned competition with its rescueME PLB3, a ground-breaking Personal Locator Beacon harnessing multiple technologies. The ACR Group company also won the 'Lifesaving and Safety Equipment' category for the device, with sister brand ACR Electronics awarded a Special Mention for its ACR GlobalFix V5 AIS EPIRB.

Mikele D'Arcangelo, Vice President of Global Marketing and Product Management for ACR Electronics and Ocean Signal, joint exhibitors at the show, said: "We are incredibly proud that the Ocean Signal PLB3 was judged as the outstanding entry and that the ACR Electronics V5 EPIRB was also honoured in such a strong field of innovative products in this year's DAME Awards. The morning presentation on the first day created a tremendous sense of positivity on the stand which continued throughout the show and we must thank the show organisers for making the achievement so special. During what was our best-ever METSTRADE, we were overwhelmed by the warm congratulations from the industry, the feedback from attendees affirming the resulting benefits for safety at sea and the huge amount of interest in our beacons.

"Our dedicated and talented engineers deserve this moment of recognition and the team will take time to bask in the glow of this accolade. However, we also feel a great sense of motivation to continue our quest to develop more industry-leading products, introduce new innovations and, most importantly, to further improve safety at sea and save more lives. This award is a defining moment in the success story of Ocean Signal as a company after over 10 years of developing leading units and it is also significant in raising awareness about the importance of safety equipment for all boaters, whether they are new or experienced."

YANMAR Marine International (YMI)

Marine propulsion innovator YANMAR Marine International (YMI) reaffirmed its position at the forefront of the development of sustainable solutions with the announcement of new electric saildrive technology at this year's METSTRADE.

Michele Durkin, Global Marketing Manager, YANMAR Marine International (YMI), said: "We are excited to reveal development of a plug and play electric sail drive propulsion system and METSTRADE proved to be the perfect platform this year. By showcasing the YANMAR E-Saildrive concept on a video display on the stand, we were able to catch the attention of attendees and demonstrate the company's commitment to answering the growing demand for marine electrification. Once again, METSTRADE delivered in terms of connecting with colleagues and customers, and generating interest and awareness with visitors around the YANMAR mission to develop connected, smart and environmentally responsible products. YMI is well renowned for building reliable and durable engines, but the company is also looking to the future. We were delighted with the positive reaction to the news of our upcoming system for the sailboat market and we are looking forward to sharing more developments in the coming months."

VETUS

METSTRADE is always a key show for complete marine product systems innovator VETUS, for team-building and industry networking, as well as for a stage to introduce the latest new products and company news. This year, the company successfully launched its first BOW PRO Boosted unit for 400-mm tunnels and held a number of on-site meetings with team members to discuss refreshed VETUS branding and messaging.

Sander Gesink, Marketing Director, VETUS, said: "METSTRADE is definitely back to its best. We had a busy show which was incredibly valuable for our team. Several internal meetings have resulted in strengthened knowledge and direction within the team, with everyone leaving with renewed optimism and drive going forward. For our customers and partners, the launch of our

new DC thruster was very well received. Expanding the VETUS line-up, the latest model brings unique benefits to owners and operators of larger boats, while our latest E-DRIVE systems also proved to be a talking point.”

Smartgyro

With a successful launch of new products (SG120, SG150 & GUI) driving new enquiries, Smartgyro is enthusiastic about the opportunities its attendance at the show has created.

“Attending this year’s METSTRADE has been a very positive experience,” commented Pieter Feenstra, Sales Director North-Europe, APAC and America, Smartgyro. “The show generates new interest in the brand whilst also proving invaluable for establishing the brand in the market, and building our relationships within the industry.”

Cox Marine

“Our attendance this year ensures that Cox Marine continues to be recognised as the industry’s leading diesel outboard manufacturer,” says Harry Heasman, Sales Director EMEA, Cox Marine. “The show allows us and our distribution partners to connect with existing clients and reach new customers in target markets, thanks to the unique access METSTRADE gives to visitors from so many regions, not represented at other shows.”

Fischer Panda UK

Fischer Panda UK benefited from a higher profile presence at this year’s METSTRADE, with personnel on German manufacturer Fischer Panda GmbH’s adjacent stands in Hall 2. The increased space enabled the company to showcase new smart electric power technology, while also highlighting its renowned range of silent, compact generators and power systems.

Chris Fower, Sales & Marketing Director at Fischer Panda UK, said: “Having two stands at the show proved to be an effective way to demonstrate our full range of solutions. METSTRADE is the best platform to announce new innovations, so we were delighted to bring the new ePanda Series 8.0 with new 5kW electric shaft drive to the RAI for its world debut. In line with the growing demand for complete electric systems, we experienced high interest in the technology from attendees throughout the show, especially around the benefits of low maintenance and efficiency. The system is the latest evidence of Fischer Panda UK’s growing capabilities to offer complete, custom-made solutions which harness the latest technology and answer the current and future requirements of our customers.”

Ends

For further information, please contact:

Jules Riegal
Saltwater Stone
j.riegal@saltwater-stone.com
+44 (0)1202 669244
