



CoastKey is a front-runner in bringing key less ignition and wireless kill switches to the marine industry.

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METSTRADE - Cox Powertrain: Cox Powertrain Announces Partnership with CoastKey

The ignition system specialist was selected for its advanced design and safety features to complement Cox's innovative outboard

METSTRADE, Amsterdam, 13th – 15th November 2018, SuperYacht Pavilion, stand 11.602

Amsterdam, Netherlands – 14 November 2018 – Cox Powertrain has announced a collaboration with ignition and safety specialist CoastKey. The highly-respected supplier joins Murphy by Enovation Controls, which will be providing its LCD display screen for Cox’s game-changing diesel outboard engine, the CXO300.

CoastKey echoes Cox Powertrain’s ethos of excellence and innovation and is a front-runner in bringing key less ignition and wireless kill switches to the marine industry. Cox will be partnering with Nordic Wireless Solutions’ CoastKey to provide the very best in modular ignition systems and safety solutions.

A dashboard-mounted stop-start button, with keycode, enables rapid starting, paired with a cordless fob worn by the helmsman which will stop the engines within two seconds of falling overboard. The modular system also allows other functions to be added, including a tilt mechanism, anchor windlass and bow thruster operation, as well as remote starting.

“We are proud to have been chosen as a supplier to Cox Powertrain. Nordic Wireless Solutions shares the values of excellence, safety and innovation with Cox. We also share a demand for reliability and convenience at sea, which makes this partnership ideal,” said CEO Jarle Morch of Nordic Wireless Solutions.”

In addition, the CXO300 outboards will be supplied with Murphy PowerView® Displays, available in 4”, 7”, 10” and 12” screen sizes. All models include optically bonded LCD screens for superb visibility, even in bright sunlight, with the largest three displays offering glove-friendly touchscreen operation. Murphy displays were also chosen for their flexible software configuration, environmental sealing and proven durability.

For more information join Cox Powertrain at METSTRADE in the SuperYacht Pavilion on stand 11.602. For further information about the CXO300 and its partner suppliers, visit www.coxmarine.com

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About Cox Powertrain

Cox Powertrain is a world-leading, innovative British engineering company which develops marine diesel outboard engines for worldwide and multi-market applications. It is the first company to introduce a completely new line of lightweight, high-powered, high-performance and highly durable diesel outboard engines that have been built from the ground up specifically for marine use.

Cox's first ground-breaking diesel outboard engine, the CX0300, is based on a 4-stroke, V8 architecture. It delivers a combination of high power and high torque, enabling it to offer the same performance and efficiency of an inboard but with the convenience and flexibility of an outboard.

Cox Powertrain has a global network of distributors and dealers who have been tasked with breaking the mould to deliver a sales and support service that is second to none in the marine industry. Led by ex-Cosworth CEO Tim Routsis, whose background lies in engine development in global automotive, aerospace and marine markets, the company's mission from the start has been to create an iconic engine brand and deliver a completely new concept in diesel engines that will revolutionise the marine market.

Cox Powertrain's UK headquarters is based at Shoreham Airport on the South Coast of England and includes a new state-of-the-art assembly and testing facility. It is from here that Cox Powertrain's highly skilled team of engineers utilise their decades of experience in combustion engines and premium automotive design to produce such a superior range of diesel outboard engines.

Cox Powertrain is backed by a solid shareholder base of private and institutional investors. As a result, the company has been able to implement a long-term development programme of ground-breaking new products.

For further information, visit www.coxmarine.com

About Nordic Wireless Solutions & CoastKey Inc

A frontrunner in bringing keyless ignition systems and wireless kill switches to the marine market, Nordic Wireless Solutions first launched CoastKey in 2005 and it is now in its third generation. The firm was founded by a group of Norwegian boating enthusiasts and now has a US base in Florida as well as headquarters in Norway.

For further information, visit www.coastkey.com