



Customers interested in joining one of Cox Powertrain's diesel outboard demos can sign-up online

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## METSTRADE - Cox Powertrain: Online Registration to Demo Cox Powertrain's Diesel Outboard now Open

*METSTRADE, Amsterdam, 13<sup>th</sup> – 15<sup>th</sup> November 2018, SuperYacht Pavilion, stand 11.602*

**Amsterdam, Netherlands – 13 November 2018** - Following the global launch of Cox Powertrain's professional diesel outboard engine at the Fort Lauderdale Boat Show, the company has announced that online registration for its on-water demonstration programme is now open. Anyone interested in

buying or switching to a high-powered diesel outboard is being urged to register their interest to take part in a demonstration at [www.coxmarine.com/en/demo](http://www.coxmarine.com/en/demo).

Over the coming six months, Cox Powertrain will be partnering with its global distributors and boatbuilding partners to run a full programme of demonstrations, beginning with trade demonstrations this month. Public demonstrations will commence in January 2019.

“With our order book now open, demonstrating the engine to potential customers is now our priority. We are keen to substantiate just how much of a game-changer the engine will be,” said Joel Reid, Cox Powertrain’s Global Sales Director. “We are delighted to be working alongside our distributors and two of North America’s most respected boatbuilders, Metal Shark and Intrepid Powerboats to deliver our US demos and with Ribco for our demonstrations in the EMEA region.”

“In our twenty-five years of building boats, Ribco Marine is always searching for innovative products in the marine market,” said Ribco’s Marketing Manager, Dimitris Chatzitoliou. “Over the years we have seen a lot of interesting products, but we believe that the new CXO300 is one of the most innovative that we’ve seen. It is very difficult to produce a 300hp marine diesel engine that is as compact and lightweight as the CXO300, but Cox has managed it and we believe its introduction will mark a turning point in this sector. We are very proud that Cox Powertrain has chosen our Seafarer 36 Rib for the European demonstrations of the CXO300.”

At 300hp, CXO300 is the world’s highest-powered diesel outboard. The final engine concept is based on the proven technology of a 4-stroke, V8 architecture. Weighing 375kg, it offers at least a 25% better range compared to a gasoline outboard and is designed to last up to three times longer. Users could save as much as three times the £35,000 retail cost of the CXO300 over the lifespan of the outboard due to its long life, fuel efficiency, long service intervals and reduced haul-out costs.

With petrol now not permitted on an increasing number of vessels, the introduction of a viable diesel outboard that allows owners and operators to carry single fuel on board makes it a game-changer for the superyacht and recreational boating industries.

Register your interest for a demo at [www.coxmarine.com/en/demo](http://www.coxmarine.com/en/demo) or speak to a member of the Cox team at this year's METSTRADE Show in SuperYacht Pavilion, stand 11.602.

ENDS

**Editors notes:**

**Recommended retail prices:**

£35,000 GBP/\$50,000 USD (prices exclude local tax and duties)

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**About Cox Powertrain**

Cox Powertrain is a world-leading, innovative British engineering company, who develops marine diesel outboard engines for worldwide and multi-market applications. It is the first company to introduce a completely new line of high powered, high performance and highly durable diesel outboard engines that have been built from the ground up specifically for marine use.

Cox's first ground-breaking diesel outboard engine, the CX0300, which launches in November 2018, is based on a 4-stroke, V8 architecture. It delivers a combination of high power, high torque and single fuel, enabling it to offer the same performance and efficiency of an inboard but with the

convenience and flexibility of an outboard.

Cox Powertrain has a global network of distributors and dealers who have been tasked with breaking the mould to deliver a sales and support service that is second to none in the marine industry. Led by ex-Cosworth CEO, Tim Routsis, whose background lies in engine development in global automotive, aerospace and marine markets, the company's mission from the start has been to create an iconic engine brand and deliver a completely new concept in diesel engines that will revolutionise the marine market.

Cox Powertrain's UK headquarters, which is based at Shoreham Airport on the South Coast of England, includes a new state-of-the-art assembly and testing facility. It is from here that Cox Powertrain's highly skilled team of engineers utilise their decades of experience in combustion engines and premium automotive design to produce such a superior range of diesel outboard engines.

Cox Powertrain is backed by a solid shareholder base of private and institutional investors. As a result, the company has been able to implement a long-term development programme of ground-breaking new products.

For further information, visit [www.coxmarine.com](http://www.coxmarine.com)

## **About RIBCO**

Ribco was established more than two decades ago with a combined passion for performance boating and the sea. From 1994 Ribco began building boats that combined hulls with offshore characteristics with great luxury and comfort. To date, we have built more than 450 Ribs which have been distributed globally to Greece, Australia, Monaco, England, Spain, Italy, Croatia, Montenegro, Turkey and other European and Eastern countries.