



Experience the ultimate luxury of more time on the water with Smartgyro onboard

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# New Models and New Markets: Smartgyro at Boot Dusseldorf

More intuitive graphical user interface and new gyro units at the top end of the size range are set to open up large cruiser market for vessel stabilization experts Smartgyro

Smartgyro: Hall 10, Stand A40, Boot Dusseldorf: 21-29 January 2023 – Stabilizer design innovator Smartgyro will for first time exhibit its range of gyro stabilizers on a new-look stand, alongside YANMAR, Maxwell, VETUS and Flexofold to present the increased options and complete solutions the

synergy between the brands offers, to visitors and boat owners.

As part of the refreshed stand layout Smartgyro will showcase the NEW SG150 model, its biggest to date, as part of a full line-up of technology on display including the SG20, SG40 and SG80 models as well as the Smartgyro Graphical User Interface (GUI) at Europe's leading maritime trade fair.

#### LARGER YACHTS CAN NOW EXPERIENCE THE MAGIC

The SG120 is aimed at 70-85ft vessels, while the SG150 covers 80-95ft, both slotting in neatly at the top end of the existing SG20/40/60/80 range. The SG range of stabilizers are ideal for new builds and refit installations on a variety of recreational powerboats, superyachts and superyacht tenders.

It is anticipated that these models will also help fill an increasing demand from the yacht charter market where the amazing benefits of gyroscopic marine stabilization open up the seas to clients who may not have chartered before due to concerns around motion-related discomfort.

#### **EASY INTEGRATED MONITORING**

Thanks to the new Smartgyro GUI (Graphical User Interface), available for demonstration at Boot Dusseldorf this year, it is now possible to view, control and monitor the boat's stabilization status and activities more accurately than ever before.

Based on an Exor Xa5 display, but also compatible with Garmin's OneHelm system along with Raymarine and Simrad MFDs, the interface promises ever greater integration with the future capability of controlling VETUS, Smartgyro, and Maxwell systems from a single place with just a few taps to switch from one to another.

#### **ENHANCED CUSTOMER EXPERIENCE**

2023 marks an exciting time for Italy-headquartered technology company Smartgyro with a recently launched new website offering a more effective digital presence through easier, faster mobile-friendly navigation through the SG models and an interactive map to easily find the nearest dealers and distributors. Additionally, by developing a specific dealer portal on the new website, Smartgyro is committed to providing its distributors, dealers, and partners all over the world with the necessary tools, allowing them to operate efficiently with technical information just a click away, benefitting owners with a premium support and after-sales service.

Sander Gesink, Marketing Director at Smartgyro explains: "The return of Boot Dusseldorf offers us a great opportunity to introduce Smartgyro's brand new GUI, already in preview specification here, together with our latest models the SG120 and SG150, to new markets and customers. We welcome all to come and talk to us about how Smartgyro can help you to "feel the magic" from gyroscopic stabilization and maximise your time on the water, at Stand A-40 in Hall 10."

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### **MEDIA CONTACTS:**

## **Smartgyro**

Sander Gesink

Marketing Director

+31 6 1550101

s.gesink@smartgyro.com

Pieter Feenstra

Sales Director

+31 6 20611959

p.feenstra@smartgyro.com

## **Saltwater Stone**

Alexia Fountain

+44 (0)1202 669244

# **About Smartgyro - The Future of Marine Stabilization**

Smartgyro is a gyro stabilization technology company with a mission to elevate the entire boating experience with its complete range of advanced gyro stabilizers. Ideal for new builds and refit installations on recreational powerboats and light-duty commercial vessels, the leading Smartgyro stabilizers offer significant performance, efficiency, installation and maintenance benefits for boat owners, vessel operators and boatbuilders. The Smartgyro range consists of the SG20, SG40, SG60, SG80, SG120 and SG150 bringing boat stabilization for vessels from 30ft to more than 80ft.

Founded in 2014 and based in La Spezia (SP), Italy, Smartgyro is backed by strategic partner <u>YANMAR</u> and its companies, including <u>VETUS</u>, <u>Maxwell</u> and <u>Flexofold</u>.

"Feel the magic" with Smartgyro. More information: <u>www.smartgyro.com</u>.