



Kris Nieuwenhuis, Ocean Signal's new global Commercial Sales Manager

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Ocean Signal: Ocean Signal Appoints Commercial Sales Manager

Kris Nieuwenhuis will focus on introducing the company's new products to the market and growing sales of established SafeSea range

Ocean Signal has appointed Kris Nieuwenhuis as its new global Commercial Sales Manager.

An experienced technical sales manager in the maritime industry with a strong background in AIS and marine safety, Nieuwenhuis will focus on

launching upcoming Ocean Signal products to the commercial sector. His new role will also involve increasing awareness of the Ocean Signal E101V float-free EPIRB with memory capsule for VDRs and growing sales of the established SafeSea range of GMDSS products.

Nieuwenhuis joins the safety and communication specialist following a three-year spell as Sales Manager at world leader in AIS technology and Ocean Signal distributor True Heading in the Netherlands. He gained further technical experience and understanding of navigation and safety planning and bridge layout on large vessels through previous engineering-based roles at Amels Shipyard and Feadship Shipyards.

Kris said: “After gaining real knowledge and insight in the field from my time at True Heading, I am looking forward to channelling my experience and my interest in safety and navigation into promoting Ocean Signal’s leading devices to the commercial market. I am already very familiar with the compact and well-designed Ocean Signal products from my work at True Heading. The Ocean Signal train is gathering momentum and I am very happy to be jumping on board.”

From his base in the Netherlands, Nieuwenhuis will work with the company’s network of distributors and dealers, and develop and strengthen connections with OEMs and partners across the world.

Managing Director Neil Jordan said: “Kris brings an impressive technical and engineering background in addition to his sales and client relations experience to his new role with us. I am confident he will be able to use his knowledge and connections to launch our new products, strengthen the presence of our established portfolio and consolidate Ocean Signal’s position as a trusted and innovative supplier to the global maritime commercial market.”

Continuing to strengthen its presence in the commercial sector, Ocean Signal recently launched the new M100 and M100X Maritime Survivor Locating Device (MSLD) and collaborated with AMI Marine to introduce the new float-free E101V EPIRB with integrated voyage data recorder (VDR) memory capsule. Its SafeSea range of GMDSS products, include the V100 hand-held radio, S100 SART and E100 EPIRB.

Ocean Signal and Florida-based ACR Electronics, Inc. form a strong partnership to provide global leadership in safety and survival technologies. The companies combine two of the most highly experienced electronic engineering teams in the marine communication industry to offer a comprehensive portfolio of reliable, innovative and easy-to-use survival gear.

For information on Ocean Signal and the full range of products, go to www.oceansignal.com.

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About Ocean Signal

Communication and safety at sea specialist Ocean Signal™ is dedicated to providing the technology and quality of product that will set industry standards.

Ocean Signal's product portfolio consists of the rescueME range of products, including the rescueME PLB1, the rescueME MOB1, the rescueME EPIRB1 and the rescueME EDF1 electronic distress flare, plus the AIS Alarm Box, and the SafeSea range of GMDSS products, including the E100 and E100G EPIRB, S100 SART and V100 handheld VHF radio, as well as the M100 and M100X professional MSLD and E101V float-free EPIRB with integrated voyage data record memory capsule. They provide both recreational and commercial mariners with simple to use, compact and affordable life-saving solutions. All products are engineered by a highly experienced team of marine electronics professionals.

Ocean Signal products are trusted by high-profile sailors, rowers, surfers and powerboat racing teams. Providing some of the world's best competitors and adventurers with vital safety and communication devices, the rescueME MOB1 and rescuePLB1 are integrated with the Spinlock lifejacket and personal equipment packs for the crews in the Volvo Ocean Race 2017-18 and the rescueME MOB1 has been selected to enhance safety standards for crew taking part in the Clipper 2017-18 Round the World Yacht Race. Ocean Signal has also sponsored the crew of Simply Fun with rescueME MOB1s, rescueME PLBs and a rescueME EPIRB1 in the 2016 Rolex Sydney Hobart Yacht Race, the 16-man crew of Triton with rescueME MOB1s in the 2015 Rolex Sydney Hobart Yacht Race, record-breaking sailor Andrea Mura in the single-handed OSTAR race, Mini Transat 2015 solo sailor Lizzy Foreman, ocean rowing teams including Ocean Valour, Ocean Brothers and Carbon Zero and solo rower Lia Ditton, Venture Cup offshore powerboat race team Cinzano, kite racer Gina Hewson and canoeist Adam Weymouth.

Safety and communication products from Ocean Signal offer exceptional value, meeting or exceeding international technical and safety standards. Careful design and innovation provides commercial shipping, fishing and recreational users the confidence that their Ocean Signal equipment will work to, and beyond, their expectations when it is needed most.