



Canoeist and writer Adam Weymouth with the Ocean Signal rescueME PLB1 he carried on his Yukon river mission. Credit: Ulli Mattsson

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# Ocean Signal: Ocean Signal-Backed Canoeist Launches Book Following Alaska Mission

An adventure canoeist who was sponsored by Ocean Signal for an epic 2000-mile journey across Alaska has launched a new book about the mission.

Writer Adam Weymouth paddled the treacherous Yukon river from Eagle to Emmonak in 2016 to investigate how the decline in King Salmon numbers is impacting the ecosystem, the fishing industry and the natives.

Supported by communication and safety at sea specialist Ocean Signal, the 34-year-old carried rescueME PLB1 personal locator beacons for himself and his companions. The devices ensured immediate access to vital 406 MHz technology which could communicate his location from the most remote regions to rescue authorities in an emergency.

Now, the book *Kings of the Yukon* captures the epic four-month voyage as Weymouth tackled storms, waves and the threat of bears.

Available from May 15<sup>th</sup>, it is described on the cover as: "A captivating, lyrical account of an epic voyage by canoe down the Yukon River. Setting out to explore one of the most ruggedly beautiful and remote regions of North America, Adam Weymouth journeyed by canoe on a four-month odyssey through this untrammelled wilderness, encountering the people who have lived there for generations. The Yukon's inhabitants have long depended on the king salmon who each year migrate the entire river to reach their spawning grounds. Now the salmon numbers have dwindled, and the encroachment of the modern world has changed the way of life on the Yukon, perhaps for ever. Weymouth's searing portraits of these people and landscapes offer an elegiac glimpse of a disappearing world. *Kings of the Yukon* is an extraordinary adventure, told by a powerful new voice."

Ocean Signal products are trusted by high-profile sailors, rowers, surfers and powerboat racing team across the world and include 406 MHz beacons, AIS devices and electronic distress flares. Suitable for use on land or at sea, Ocean Signal's <a href="rescueME PLB1">rescueME PLB1</a> is the world's smallest personal locator beacon and is specifically designed to be small and light enough to carry or attach to clothing for instant access to emergency services at the press of a button.

Kings of the Yukon can be pre-ordered at <a href="http://www.adamweymouth.com/kingsoftheyukon/">http://www.adamweymouth.com/kingsoftheyukon/</a>.

For further information about Ocean Signal's products, visit www.oceansignal.com.

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#### **Notes for Editors**

#### Ocean Signal rescueME PLB1

Weighing just 116g (4.1oz) and with dimensions of 77mm (3in) (height), 51mm (2in) (width) and 32.5mm (1.3in) (depth), the Ocean Signal rescueME PLB1 is the smallest PLB on the market. It has been designed to withstand the harsh marine environment and is waterproof up to a market-leading depth of 15m, with an exceptional operating life of 30 hours (typical) even at -20C. Once activated, the PLB1 provides three methods of communicating the location of a survivor to search and rescue services – the designated 406MHz Cospas-Sarsat satellite system with position provided by a 66 channel GPS, a 121.5MHz homing beacon, plus high intensity (1 candela) strobe light. The rescueME PLB1 is priced at £282 (price may vary).

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#### **About Ocean Signal**

Communication and safety at sea specialist Ocean Signal™ is dedicated to providing the technology and quality of product that will set industry standards.

Ocean Signal's product portfolio consists of the rescueME range of products, including the rescueME PLB1, the rescueME MOB1, the rescueME EPIRB1 and the rescueME EDF1 electronic distress flare, plus the AIS Alarm Box, and the SafeSea range of GMDSS products, including the E100 and E100G EPIRB, S100 SART and V100 handheld VHF radio, as well as the M100 and M100X professional MSLD and E101V float-free EPIRB with integrated voyage data record memory capsule. They provide both recreational and commercial mariners with simple to use, compact and affordable life-saving solutions. All products are engineered by a highly experienced team of marine electronics professionals.

Ocean Signal products are trusted by high-profile sailors, rowers, surfers and powerboat racing teams. Providing some of the world's best competitors and adventurers with vital safety and communication devices, the rescueME MOB1 and rescuePLB1 are integrated with the Spinlock lifejacket and personal equipment packs for the crews in the Volvo Ocean Race 2017-18 and the rescueME MOB1 has been selected to enhance safety standards for crew taking part in the Clipper 2017-18 Round the World Yacht Race. Ocean Signal has also sponsored the crew of Simply Fun with rescueME MOB1s, rescueME PLBs and a rescueME EPIRB1 in the 2016 Rolex Sydney Hobart Yacht Race, the 16-man crew of Triton with rescueME MOB1s in the 2015 Rolex Sydney Hobart Yacht Race, record-breaking sailor Andrea Mura in the single-handed OSTAR race, Mini Transat 2015 solo sailor Lizzy Foreman, ocean rowing teams including Ocean Valour, Ocean Brothers and Carbon Zerow and solo rower Lia Ditton, Venture Cup offshore powerboat race team Cinzano, kite racer Gina Hewson, canoeist Adam Weymouth and tandem kayakers Kate Culverwell and Anna Blackwell.

Safety and communication products from Ocean Signal offer exceptional value, meeting or exceeding international technical and safety standards. Careful design and innovation provides commercial shipping, fishing and recreational users the confidence that their Ocean Signal equipment will work to, and beyond, their expectations when it is needed most.

### **About Adam Weymouth**

Adam Weymouth is a freelance writer and journalist, living on a boat on the River Lea in London. His work has appeared in a wide variety of newspapers and magazines, including <a href="The Guardian">The Guardian</a>, the <a href="BBC">BBC</a>, <a href="Granta">Granta</a> and <a href="Lacuna">Lacuna</a>. He carries out much of his research by travelling overland. In 2014 he walked across Scotland for an article about the reintroduction of the wolf, and in 2010 he walked from England to Istanbul as an exploration of pilgrimage. Kings of the Yukon will be his first book. For more information, go to <a href="https://www.adamweymouth.com">www.adamweymouth.com</a>.