



The new Ocean Signal ATB1 Class B AIS Transponder

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## **Ocean Signal: Ocean Signal Launches Latest Products and New Partnerships at METSTRADE**

Ocean Signal has reported a very positive reaction from visitors, customers and partners at METSTRADE to the launch of its latest product – the new ATB1 AIS Transponder.

In addition to introducing the powerful Class B device incorporating the superior SOTDMA technology and 5W output power, Ocean Signal also announced new distributors for Germany and Norway during the show.

Ocean Signal Sales and Marketing Manager James Hewitt said: “METSTRADE is always an exciting platform to showcase our products and gauge the reaction of experts, media, users and partners to our range, so we were really pleased and encouraged with the feedback to our new AIS transponders. Everyone was very interested in the features and innovations incorporated in the development of both the ATB1 Class B and ATA100 Class A devices and we look forward to introducing them to the market in 2018. It was also great to confirm the expansion of our European distributor network at the show. We are feeling very optimistic about the year ahead.”

Ocean Signal also introduced the ATA100 Class A AIS Transponder for the first time at METSTRADE, a combined SOLAS and Inland approved solution with a 7-inch high-intensity, full-colour, rapid-response LCD and the only Class A AIS transponder available rated to the IPX7 waterproofing standard.

During the show, the UK communications and safety at sea specialist announced the appointment of Nordwest-Funk GmbH as its new distributor in Germany and IEC Telecom AS is its new distributor in Norway.

For more information on Ocean Signal’s range of products, please go to the website at [www.oceansignal.com](http://www.oceansignal.com).

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## **About Ocean Signal**

Communication and safety at sea specialist Ocean Signal™ is dedicated to providing the technology and quality of product that will set industry standards.

Ocean Signal's product portfolio consists of the rescueME range of products, including the rescueME PLB1, the rescueME MOB1, the rescueME EPIRB1 and the rescueME EDF1 electronic distress flare, plus the AIS Alarm Box, and the SafeSea range of GMDSS products, including the E100 and E100G EPIRB, S100 SART and V100 handheld VHF radio, as well as the M100 and M100X professional MSLD and E101V float-free EPIRB with integrated voyage data record memory capsule. They provide both recreational and commercial mariners with simple to use, compact and affordable life-saving solutions. All products are engineered by a highly experienced team of marine electronics professionals.

Ocean Signal products are trusted by high-profile sailors, rowers, surfers and powerboat racing teams. Providing some of the world's best competitors and adventurers with vital safety and communication devices, the rescueME MOB1 and rescuePLB1 will be integrated with the Spinlock lifejacket and personal equipment packs for the crews in the Volvo Ocean Race 2017-18 and the rescueME MOB1 has been selected to enhance safety standards for crew taking part in the Clipper 2017-18 Round the World Yacht Race. Ocean Signal has also sponsored the crew of Simply Fun with rescueME MOB1s, rescueME PLBs and a rescueME EPIRB1 in the 2016 Rolex Sydney Hobart Yacht Race, the 16-man crew of Triton with rescueME MOB1s in the 2015 Rolex Sydney Hobart Yacht Race, record-breaking sailor Andrea Mura in the

single-handed OSTAR race, Mini Transat 2015 solo sailor Lizzy Foreman, ocean rowing teams including Ocean Valour, Ocean Brothers and Carbon Zero and solo rower Lia Ditton, Venture Cup offshore powerboat race team Cinzano, kite racer Gina Hewson and canoeist Adam Weymouth.

Safety and communication products from Ocean Signal offer exceptional value, meeting or exceeding international technical and safety standards. Careful design and innovation provides commercial shipping, fishing and recreational users the confidence that their Ocean Signal equipment will work to, and beyond, their expectations when it is needed most.