



From left: Kjetil Flak, Owner of Flak AS, with Kris Nieuwenhuis, North European Markets Manager for Ocean Signal

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## Ocean Signal Partners with Flak AS to Expand Distribution in Norway

Communication and safety at sea specialist Ocean Signal Ltd has announced the appointment of leading marine equipment wholesaler Flak AS to strengthen its business within the Norwegian market.

Under the terms of the new agreement, [Flak](#) will distribute [Ocean Signal's](#) comprehensive range of best-in-class survival products, including Emergency Position-Indicating Radio Beacons (EPIRB), Personal Locator Beacons (PLB), Man Overboard (MOB) devices, Search and Rescue Transponders (SART), VHF

radios, electronic distress flares and more.

The strategic collaboration will enhance the availability of the Ocean Signal devices for a variety of leisure boaters and watersports enthusiasts, commercial mariners and fishing sectors in Norway, ensuring more customers have access to critical lifesaving technology.

Ocean Signal continues to extend its unrivalled portfolio of advanced safety devices and set new industry standards in technology innovation, and product quality and design, with recent launches including the rescueME EDF2 eVDS (Electronic Visual Distress Signalling Device), the Class-M approved SafeSEA M200 man overboard locator device and the rescueME MOB2.

“Flak AS is a well-respected distributor with deep roots in the Norwegian marine industry,” said Bob Pro, Vice President of Sales at Ocean Signal. “Our commitment at Ocean Signal is to save lives by providing reliable safety and survival solutions to mariners across the world with a continued focus on pioneering innovations in marine safety. We are, therefore, looking forward to extending our distribution in Norway with the support of Flak AS, a company with a strong presence in the country and with a dedication to quality which aligns perfectly with our mission.”

Flak AS, located near Kristiansand, is renowned for its diverse range of marine equipment, exceptional customer experience, fully automated warehouse and technical expertise. The company will offer Ocean Signal’s products to a broad range of users, from recreational boaters to commercial fleets, capitalising on its established networks and experience in supplying boat equipment to stores and boatbuilders across Norway.

The partnership will also include technical support, training and product education for the Flak team to ensure the life-saving benefits of Ocean Signal’s technology are effectively communicated to end-users.

Kjetil Flak, Owner of Flak AS, added: “We are thrilled to partner with Ocean Signal to bring their trusted safety products to our customers. We are confident this collaboration will enhance safety on the water for many more boaters who will have easier access to reliable and innovative distress signalling solutions.”

For more information about Ocean Signal and its range of safety and survival products, visit [www.oceansignal.com](http://www.oceansignal.com). For more information about Flak AS, visit [www.flak.no](http://www.flak.no).

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**About Ocean Signal**

Communication and safety at sea specialist Ocean Signal™ is driven by its key commitment to saving lives. Setting the highest industry standard in technology innovation and quality of product, Ocean Signal is a worldwide leader in the design and manufacture of satellite and terrestrial emergency rescue beacons based upon VHF/UHF, AIS, DSC, GNSS and battery technologies. Its best-in-class range of survival products includes Emergency Position-Indicating Radio Beacons (EPIRB), Personal Locator Beacons (PLB), Man Overboard (MOB), Search and Rescue Transponders (SART), VHF radios, electronic distress flares and more. Ocean Signal products provide maritime, governmental and military, aviation, as well as outdoor users the confidence that their equipment will work to, and beyond, their expectations when it is required most. For more information, go to [www.oceansignal.com](http://www.oceansignal.com).

Ocean Signal operates within the ACR Group of companies, which spans a portfolio of brands including ACR Electronics, ARTEX, Bivy, United Moulders Ltd (UML), SKYTRAC, Flight Data Systems, Latitude Technologies, NAL Research, and FreeFlight Systems. As a world leader in safety and survival technologies for over 65 years, ACR Electronics is the foremost development center for emergency beacons, manufacturing and supporting cutting-edge rescue beacons and survival equipment for the marine, aviation, outdoor and

military markets. For more information go to [www.ACRARTEX.com](http://www.ACRARTEX.com).

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