



Oceanology International 2024 (Oi24) at ExCeL London will feature enhanced video interviews and content in partnership with Marine Technology Reporter (MTR) and Marine Technology TV. Pictured (right) is Greg Trauthwein, Publisher and Editor of MTR

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## Oceanology International Announces Marine Technology Reporter as Exclusive Video Media Partner

*Enlightening TV interviews and content will showcase exhibitor developments and update the ocean technology community with news from Oi24 at London's ExCeL*

**London, UK – 2 November 2023** – Delivering extended broadcast coverage from the 2024 event (Oi24), the organizers of Oceanology International

announce today that Marine Technology Reporter (MTR) is the Exclusive Video Media Partner.

The collaboration will enhance Oi24's value as a multi-media platform which communicates the changes in the fast-paced ocean technology, science and engineering sectors and showcases the developments of the leading innovators to the global industry.

As a premier news source in the marine technology and subsea sectors, MTR and its online video channel Marine Technology TV will be on site throughout the three-day event at London's ExCeL next March, speaking to exhibitors and attendees to document the critical breakthroughs achieved by the companies dedicated to exploring, monitoring, protecting and sustainably operating in the world's oceans.

The focus on specialist video content and interviews will augment Oceanology International's key mission to effectively share and discuss the latest insights and knowledge influencing the trajectory of ocean technology, overlaid with the varied and complex needs associated with energy transition, the Blue Economy, local and global defense and climate change.

Owned by New Wave Media, MTR's portfolio of print and online platforms, including MarineTechnologyNews.com, provides global news and information, encompassing a range of sectors such as offshore energy, subsea defense and science, and covering the latest cutting-edge technology. Marine Technology TV was established in 2017, accumulating a library of video interviews and exclusives with the industry's most influential companies and characters in the past six years.

"We are thrilled to partner with Oceanology International 2024 as their exclusive video media representative," said Greg Trauthwein, Publisher and Editor of Marine Technology Reporter. "This is a tremendous opportunity to connect with the leaders in subsea technology and share the groundbreaking innovations on display at Oi24 with marine technology professionals around the world. As the industry continues to evolve, video becomes an increasingly vital medium to capture the essence of new product launches and conversations happening at important industry events like Oi. We look forward to talking to exhibitors and encourage them to contact us now about our packages, so they can come to our studio and be seen and be heard next March."

With an unprecedented demand for new solutions in the blue tech and energy transition markets, Oi24 is expected to provide the stage for a vast number of new launches and innovation announcements on the exhibition floor. The event will welcome 7,500+ attendees, with 450+ exhibitors from 80+ countries showcasing solutions on their stands and demonstrating equipment on the water as part of the live Dockside Demos. Other features, including the Future Tech Hub, OceanICT, three days of technical conference content and the return of the premium Catch the Next Wave conference, will provide rich sources of material for MTR's video content which will be available to view on the Oi website, social media and digital platforms.

Mike Enser, Oi24 Marketing Manager, said: "We are pleased to announce the partnership with MTR and Marine Technology TV, confirming exclusive endorsement from Oi for them to speak to those who really count, the exhibitors and attendees, on the show floor to document the shifts and changes in technology. The collaboration will greatly help the community to understand some of the challenges that are being faced and solutions that are being deployed."

David Ince, Oceanology International Portfolio Director, added: "MTR has a huge reputation in the market and the team are clearly passionate about delivering incisive content, in print, digitally and via video. MTR's extensive reach will add enormous value in raising the profile of those exhibiting and their video content will help to keep the global ocean technology community updated."

MTR will be on Stand A505 at Oi24. Exhibitors who are interested in MTR's video packages can contact Terry Breese at [breese@marinelink.com](mailto:breese@marinelink.com).

The Oceanology International exhibition and conference takes place at London's ExCeL from 12 to 14 March. To stay updated, please visit [www.oceanologyinternational.com](http://www.oceanologyinternational.com).

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## **About the Oceanology International Portfolio**

**Oceanology International – *Connecting the global ocean technology, engineering and science communities***

Oceanology International (Oi) is the global forum where the ocean industry, academia and government connect to discover innovative solutions from the ocean technology and marine science communities to improve strategies for exploring, protecting and sustainably operating in the world's oceans and waterways. Held at ExCeL London, Oi brings together ocean professionals, facilitates ocean connections and showcases ocean innovation and technology.

[www.oceanologyinternational.com](http://www.oceanologyinternational.com)

Oi exhibition and conference incorporates various events and features, including:

- **OceanICT – *A smarter, more sustainable ocean through connectivity***

Co-located alongside Oi, OceanICT helps connect AI, communications, satellite, IT and IOT solutions providers with key ocean- and water-based end user sectors from around the world.

- **Catch the Next Wave – *Innovation at the ocean-climate nexus***

Returning in 2024 for its 6<sup>th</sup> edition, the Catch the Next Wave conference pairs speakers from within and outside of the ocean community, with the aim of sparking new thinking and ideas across disciplinary boundaries and

between sectors. The special edition at Oi24 will focus on the climate and biodiversity crisis. It will take a futuristic look at how key areas of rapidly evolving technology might contribute to innovative solutions at the ocean-climate nexus, helping to achieve net zero and beyond, at the same time as supporting the restoration of the Earth's essential biodiversity and ecosystem services.

- **Ocean Futures – *Meeting future ocean technology needs***

Thought leaders from industry, academia and government come together to discuss meeting future ocean technology needs in line with market developments and new ocean enterprise strategies. Held in the keynote Ocean Futures Theatre within Oi, it features panel discussions and strategic debates on topics including Transitioning the Ocean Economy, Sustainable Offshore Operations, BlueTech Investment and Future Talent/Careers.

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RX elevates the power of face-to-face events by combining data and digital products to create magical experiences and continual connections. RX enables customers to learn about markets, source products and complete transactions at over 400 events in 22 countries across 42 industry sectors. RX is part of RELX, a global provider of information and analytics for professional and business customers across industries.

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### **About RELX**

RELX is a global provider of information-based analytics and decision tools for professional and business customers, enabling them to make better decisions, get better results and be more productive. The Group serves customers in more than 180 countries and has offices in about 40 countries, employing over 30,000 people.

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## About Marine Technology Reporter

Marine Technology Reporter is the premier news source for the marine technology and subsea sectors, with a cumulative global audience of more than 400,000 across print, online and social channels. From offshore energy to subsea defense to science and technology, MTR and MarineTechnologyNews.com provide global news and information and deliver it to a powerful and highly responsive audience. Each issue is packed with the latest cutting-edge technology from the industry's leading companies, as well as exclusive insights and market analysis that are critical in today's subsea industry. MTR is the best place to amplify your brand to the underwater science markets; find MTR's 2024 editorial calendar here.

<https://mediakits.newwavemedia.com/magazine/marine-technology-reporter-magazine>

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