



Ocean News & Technology announced as the official media partner for Ocean ICT

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Oi24 Announces ON&T as Official Ocean ICT Media Partner

The co-located event is designed to connect ocean data providers with end-users

London, UK – 9 October 2023 - The organizers of Oceanology International 2024 (Oi24) today announced Ocean News & Technology (ON&T) as the official media partner for Ocean ICT. As a co-located event within the main exhibition hall at London's ExCeL, from 12–14 March 2024, visitors to Ocean ICT will be able to engage with information and communication technology (ICT) experts and discover how recent breakthroughs are facilitating a

smarter, more sustainable ocean through greater connectivity.

As the coastal, offshore, and ocean industries seek to futureproof long-term exploration efforts and development plans, there is a pressing need for innovative and interoperable solutions to help facilitate efficient ocean data collection, transfer, storage, and analytics, and Ocean ICT is designed to create a much-needed forum for ICT stakeholders to congregate and collaborate in this space.

The partnership between Oi24 and ON&T will help establish Ocean ICT as a unique space to connect AI, communications, satellite, IT, and IOT solutions providers with key marine and ocean data end-users from around the world.

“The collaboration will help to broaden the reach and influence of Ocean ICT within Oceanology International, and it will offer those exhibitors who are investing in the event a voice through ON&T’s various media channels, and thus a greater platform with which to showcase their products and knowledge,” said David Ince, Oceanology International Portfolio Director. “This, in turn, will help engage wider audiences and create deeper relationships for those looking for smarter, more sustainable ocean connections.”

Mike Enser, Oi24 Marketing Manager, added: “We are delighted to welcome the ON&T team closer to the planning of Oi24 and the much-anticipated Ocean ICT. They are clearly passionate about delivering the latest news, insights, and case studies to their growing legion of readers and subscribers, and we look forward to working with them to inject the same editorial enthusiasm into our inaugural Ocean ICT in March 2024.”

ON&T Managing Editor Ed Freeman commented: “This is an exciting step for the ON&T crew. We are long-time supporters of Oceanology International, and when the event organizers approached us earlier in the year, we agreed to explore new ways to leverage each other’s expertise and resources to create something new and compelling that puts marine and ocean ICT at the forefront. Ocean ICT will be ‘Powered by ON&T’, and we’ll be delivering insights and articles from the exhibitor base, sure to energize our readership. You will be able to find us on stand R201 during Oi24.”

To stay updated on Ocean ICT and Oceanology International 2024, please visit www.oceanologyinternational.com.

For more information about ON&T, please visit www.oceannews.com.

ENDS

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About the Oceanology International Portfolio

Oceanology International is the world's leading marine science and ocean technology exhibition and conference. Beginning its journey in the UK in 1969, Oi has established itself as a truly global portfolio, with events running in London, San Diego, and Shanghai

Oceanology International offers a series of regional forums where industry, academia, and government share knowledge and connect with the marine technology, ocean science, and engineering community, improving their strategies for exploring, monitoring, developing, and protecting the world's oceans.

The Oceanology International portfolio includes:

- Oceanology International - London: Oceanology International is the world's largest exhibition and conference dedicated to serving all professionals working in the global marine science and ocean technology sector. The first Oceanology International was held in Brighton in 1970. Today, its home is at ExCeL London. www.oceanologyinternational.com

- **Ocean ICT – London.** Co-located alongside Oceanology International, Ocean ICT made its debut in 2018 to meet the growing need for innovative and interoperable solutions to help facilitate ocean data collection, transfer, storage, and analytics. Ocean ICT aims to connect AI, Communications, Satellite, IT, and IOT solutions providers with key ocean- and water-based end-user sectors from around the world. It offers visitors a high level of networking opportunities with representatives from key industry players.
- Oceanology International Americas - San Diego: Returning to the thriving US blue economy hub of San Diego, Oi Americas is a growing regional showcase of technology solutions and services with an expected audience of 2,750 attendees from 30+ countries. www.oceanologyinternationalamericas.com

About ON&T

Ocean News & Technology (ON&T) is a monthly US-based magazine, distributed internationally in both print and online editions, that reports on the latest news, views, and technological breakthroughs shaping the future of the ocean and offshore industries.

As a multi-platform information source trusted by ocean professionals and distributed to the industry's leading conferences since 1981, whether you're a loyal reader, an advertising partner, or an editorial contributor, ON&T's focus remains to profile the stories and projects that matter. To learn more, visit: <https://www.oceannews.com/>

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About RELX

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