



San Diego welcomes the ocean industry this February

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## OINA 2017: New Event Planning Tool and San Diego Discounts Available for Oceanology International North America Attendees

*Helping visitors to maximize their time at the most diverse conference and exhibition for the North American ocean industry*

**San Diego/London, January 30 2017** – Organiser Reed Exhibitions and host venue the San Diego Convention Center are both offering initiatives to make

sure that exhibitors, delegates and visitors get the most from their visit to the debut Oceanology International North America (OINA 2017) conference and exhibition in San Diego this February, 14-16. OINA 2017 is North America's most diverse ocean industry event and with 150 exhibitors, and a packed three-day conference agenda, it is expected to attract a significant number of national and international commercial, academic and government visitors.

The new to Oceanology International MyEvent tool enables visitors to create a profile, build an event, and schedule and connect with other visitors and exhibitors before they arrive. With MyEvent, visitors can mark favourite exhibitors, products, seminars & speakers to create a personalised show plan, in addition to sending messages and meeting requests. The system is designed to maximise visitors' time during show hours, and can be downloaded to a smartphone or tablet's internal storage in an easy to read and print format.

While OINA 2017 offers the broadest view of the ocean industry in North America and globally, the social element is also high on the agenda for exhibitors and attendees. Oceanology International's successful OceanSocial format returns for OINA 2017, highlighting a series of exhibitor run events for visitors and conference delegates to attend and network at, while catching up with old and new industry colleagues alike.

For those attendees wishing to explore all that San Diego has to offer during their time at OINA 2017, the San Diego Convention Center's delegate discount offer is also open to all. The 'Show Your Badge & Save' program offers exclusive deals for convention attendees, with savings on over 50 restaurants, attractions, services and more available by simply showing an OINA 2017 badge or printing out the coupons available online. More info on the San Diego venues offering discounts can be found at <https://visitsandiego.com/coupons>.

In addition, a free San Diego Attendee Guide will help visitors explore the city even further, offering maps and tips on what to see and do after a day at OINA 2017. The guide can be viewed digitally. It also offers maps of the venue, neighborhoods and amenities inside the convention center and can be viewed here: [https://issuu.com/visitsandiego/docs/sdag\\_2016-17?e=5407535/36108406](https://issuu.com/visitsandiego/docs/sdag_2016-17?e=5407535/36108406).

*"We are making sure that we do everything possible to support the commercial,*

*academic and government communities as they descend on San Diego for the debut Oceanology International North America in February,” said OINA Senior Event Director, Jonathan Heastie. “While the MyEvent tool will ensure visitors and exhibitors can meet the right people and make the most of their time at the show, the OceanSocial events and ‘Show Your Badge & Save’ scheme provide a strong platform for the all-important social and networking aspects that are integral to the Oceanology International ethos.”*

More exhibitor information and the full conference schedule can be found on the OINA website: [www.oceanologyinternationalnorthamerica.com/](http://www.oceanologyinternationalnorthamerica.com/). OINA conference and exhibition visitors can register here: [www.oceanologyinternationalnorthamerica.com/register](http://www.oceanologyinternationalnorthamerica.com/register)

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## About the Oceanology International Portfolio

The Oceanology International portfolio of events offer a global forum where industry, academia and government share knowledge and connect with the marine technology and ocean science community, improving their strategies for measuring, exploiting, protecting and operating in the world's oceans. First established in 1969, the flagship event in London features the world's largest exhibition for marine science and technology, multiple agenda-setting technical conferences, and a visiting vessels and waterside demonstration program.

## The Oceanology International portfolio includes

- **Oceanology International China:** Developed with government and industry associations, Oceanology International China provides organizations with the opportunity to capitalize on China's rapidly growing offshore energy and marine industries. With 215 exhibitors from 20 different countries, more than 5000 domestic and overseas professional attendees from 32 different countries and regions were attracted to OI China 2015. [www.oichina.com.cn/en](http://www.oichina.com.cn/en)
- **Oceanology International:** Oceanology International is the leading conference and exhibition dedicated to serving all professionals working in the global ocean science and marine technology sector. The first Oceanology International was held in Brighton, in 1970. Today, it's home is at ExCeL London. The OI2016 exhibition was the largest ever in the show's 47-year history with over 8,500m<sup>2</sup> occupied by 520 exhibiting companies from 33 countries. [www.oceanologyinternational.com](http://www.oceanologyinternational.com)
- **Catch the Next Wave conference:** Now in its fourth edition, Catch the Next Wave is an exclusive conference taking place alongside or as part of Oceanology International events globally. The most recent program in London took place at the prestigious Royal Institution, and the North American edition will form part of the OINA conference program on February 16th 2017. The event

takes a longer-term view of the capabilities that will shape our future ability to explore, understand, exploit and protect the oceans. [www.ctnwconference.com](http://www.ctnwconference.com)

- **Oceanology International North America** (February 14-16 2017, San Diego Convention Center, USA) The launch event of the biennial series is taking place in 2017. [www.oceanologyinternationalnorthamerica.com/](http://www.oceanologyinternationalnorthamerica.com/)

## About Reed Exhibitions

Reed Exhibitions is the world's leading events organizer, with over 500 events in 30 countries. In 2015, Reed brought together over seven million event participants from around the world generating billions of dollars in business. Today, Reed events are held throughout the Americas, Europe, the Middle East, Asia Pacific and Africa and organized by 40 fully staffed offices. Reed Exhibitions serves 43 industry sectors with trade and consumer events. It is part of the RELX Group plc, a world-leading provider of information solutions for professional customers across industries.

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