



Nov 23, 2022 12:01 GMT

## **POOLE TOWN GETS CREATIVE!**

Poole BID is excited to announce the soon to be unveiled installation of a beautiful public art mural on the side wall of 58 High Street, Poole, facing New Orchard.

Thanks to collaboration and funding between Poole BID, Historic England and BCP Council, the commission was completed on Friday 18th November.

The mural was planned as part of the Cultural Programme for the Poole High Street Heritage Action Zone (HSHAZ) with the production of a piece of public art to highlight one of the shared heritage stories. The mural will feature in the style of work by Philip Henry Gosse, who lived in Skinner Street in the

19th Century, an author and illustrator of natural science books, specialising in marine biology and is said to be one of the first inventors of the indoor aquarium for the home.

During the summer, public consultation was carried out to establish the kind of public art residents want to see – nature and heritage were favoured themes, which informed the choice of mural subject.

Paintshop Studio Ltd based in Kingland Crescent, Poole provided the winning tender for the work that was assessed and judged by a local decision group.

Jacqui Rock, Poole BID Lead said “This has been an exciting project to work on because not only are we bringing accessible art to the high-street, but I am also happy to see that we are working with one of our local businesses from Poole Town. The finished piece will also demonstrate the wonderful heritage that Poole has to offer, which will be reflected in the artwork for many years to come.”

Ends

November 23rd, 2022

For further information please contact:

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## **Background Notes on Poole BID**

Established in 2016 and currently in year two of the 5-year 2021-2026 term, Poole Business Improvement District (BID) is an independent business-led and business funded body that works on behalf of Poole businesses within the BID area.

Poole BID’s role is to deliver the 2021-2026 Business Plan which was approved by a vote of levy payers in the 2021 renewal ballot. Such activities and initiatives are funded by the BID Levy which is paid by individual

businesses within the BID area with a rateable value of £5,000 or over.

The current BID area includes almost 500 businesses and covers the core areas of Poole Quay, Poole High Street, the Dolphin shopping Centre, the Bus Station and Lighthouse Arts Centre.

A management team is responsible for the day-to-day running of Poole BID, overseen by a Board of directors made up of individuals from BID levy paying businesses within the BID area.

The Chair, Vice Chair and directors of Poole BID are independent and give their time voluntarily.

<https://poolebid.com/>