



The UK's Round the Island Race is one of the world's largest participated in sporting events

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## **Raymarine: Raymarine named Technical Partner for UK's Round the Island Race in association with Cloudy Bay**

*The world leading marine electronics manufacturer will once again play a key role in the pre-race weather strategy ahead of this year's event*

**FAREHAM, UK – 19<sup>th</sup> June 2017** – Raymarine, a division of FLIR Systems, has

reinforced its commitment to the British sailing community by announcing its continued role as official Technical Partner to the UK's Round the Island Race *in association with Cloudy Bay*. Organised by the Island Sailing Club, the Round the Island Race is one of the world's largest sailing events, attracting more than 1,600 boats with more than 16,000 sailors from around the world.

As the race's official Technical Partner, Raymarine will play a key role in providing competitors with essential weather updates ahead of the event, culminating with a live Weather Briefing and pre-race strategy on the race eve. For this year's Weather Briefing, Raymarine has enlisted the expertise of the British Sailing Team's meteorologist, Simon Rowell who will share his tactical advice and present the final pre-race weather strategy using the high precision *Theyr* weather and ocean forecasting system in conjunction with Raymarine's global weather forecasting app.

Commenting on the sponsorship, Dave Atkinson, Head of Race Management for the Round the Island Race, said "Raymarine has been part of our race family for over a decade and we are delighted to continue working with a brand that entirely complements ours." "We look forward to working with Raymarine as an official Technical Partner again this year."

This year's event marks Raymarine's 14<sup>th</sup> consecutive year as the Race's official Technical Partner. Raymarine also confirms its continued sponsorship of the Round the Island Race's Young Sailor's Trophy, which is presented to the fastest young skipper the day after the race.

The 2017 Round the Island Race *in association with Cloudy Bay* takes place on Saturday 1<sup>st</sup> July 2017. [www.roundtheisland.org.uk](http://www.roundtheisland.org.uk).

Join the Raymarine Weather Briefing Friday June 30<sup>th</sup> online at [www.raymarine.co.uk/rtir](http://www.raymarine.co.uk/rtir)

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### ***About FLIR Systems, Inc.***

*Founded in 1978 and headquartered in Wilsonville, Oregon, FLIR Systems is a world-leading maker of sensor systems that enhance perception and heighten awareness, helping to save lives, improve productivity, and protect the environment. Through its nearly 3,500 employees, FLIR's vision is to be "The World's Sixth Sense" by leveraging thermal imaging and adjacent technologies to provide innovative, intelligent solutions for security and surveillance, environmental and condition monitoring, outdoor recreation, machine vision, navigation, and advanced threat detection. For more information, please visit [www.flir.com](http://www.flir.com) and follow [@flir](https://twitter.com/flir).*

### **About Raymarine:**

*Raymarine, a world leader in marine electronics, develops and manufactures the most comprehensive range of electronic equipment for the recreational boating and light commercial marine markets. Designed for high performance and ease of use, the award-winning products are available through a global network of dealers and distributors. The Raymarine product lines include radar, autopilots, GPS, instruments, fishfinders, communications, and integrated systems. Raymarine is a division of FLIR Systems, a world leader in thermal imaging. For more information about Raymarine please go to [www.raymarine.com](http://www.raymarine.com).*