



The hand-held RockSTAR system provides highly accurate location reporting

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## Rock Seven: MVS Telecom Appointed as Russian Distributor

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- ***Compact satellite tracking and communication technology set to launch for Russian users on land, air and at sea***

The UK-based Iridium® satellite tracking and communication specialist Rock Seven has appointed MVS Telecom as its Russian distributor. MVS Telecom will launch Rock Seven's RockSTAR and RockFLEET products through its

nationwide dealer network, providing access to new users on land, air and at sea.

MVS Telecom is a well-established Russian satellite telecommunications integrator, specialising in Iridium, Inmarsat and VSAT services. Already recognised as the leading Iridium Service Provider in Russia, MVS' regional dealer network covers over 280 locations across the country. MVS Telecom works with diverse professional and civilian communities, such as explorers, geologists, off-roaders, bikers, CanAm owners, yacht clubs, private helicopter owners and aviation clubs.

RockSTAR and RockFLEET are both designed to deliver precise GPS coordinates over the Iridium network, supporting the safety of thousands of Russian remote workers and maritime vessels. Rock Seven expects Russia to become a key market for its innovative products, especially considering the high levels of oil & gas exploration and production in remote areas on land, and merchant ships delivering cargoes via Russian waters.

“Our network positions us as a perfect partner to launch RockSTAR and RockFLEET in Russia,” said Sergey Bogdanov, Director, MVS Telecom. “The well-established Iridium360° portal and Rock Seven’s family of products is well-suited to support Russian users. This technology is in high demand as it supports the safety and efficiency of remote workers, while acting as a very cost-effective communication tool for short messages. We believe that Rock Seven’s very competitive and Flexible pricing policy will ensure the success of RockSTAR and RockFLEET here.”

The hand-held RockSTAR system provides highly accurate location reporting designed to ensure the safety and efficiency of remote workers regardless of the availability of terrestrial communication infrastructure. It allows short messages (e.g. SMS, social media updates and short emails) to be sent using a paired Bluetooth device (such as a smartphone) and the Messenger app, providing two-way communication anywhere in the world, even when out of mobile network range.

The fixed installation RockFLEET system for maritime applications offers messaging, including free Facebook and Twitter updates for vessel crews, and GPS location reporting. Its versatility is reflected in a wide user base, ranging from leisure craft to professional vessels. A RockFLEET M2M module is also available, which delivers data from and control of remote devices on vessels

and buoys.

MVS Telecom offers SOS handling services and escalation of emergency signals to local Russian authorities and is currently the only commercial Iridium partner to provide safety services on land in Russia. MVS Telecom's partnership with Rock Seven will significantly increase safety and response levels for Iridium users.

"We're delighted to partner with MVS Telecom to launch RockSTAR and RockFLEET to Russian users," said Nick Farrell, Director, Rock Seven. "With large, remote areas not served by terrestrial telecoms and a busy maritime sector, our products will help to improve safety and efficiency for a wide range of new users who until recently could not access Iridium's cost-effective satcom services."

"We are pleased RockSTAR and RockFLEET are now available via MVS Telecom throughout Russia, providing the growing Russian market for personal and asset tracking a proven product delivering two-way communication on a global scale," commented Dmitry Tarasov, Russia Sales Director, Iridium.

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## **About Rock Seven**

Rock Seven is a manufacturer of Iridium-based satellite tracking & communication systems and an airtime contracts provider. The Rock Seven portfolio includes the RockSTAR & RockFLEET tracking systems, the RockBLOCK M2M product, and The CORE web-based tracking management solution.

Founded in 2005 the company aims to make satellite communications & tracking accessible to everybody in a simple and easy to understand way. Rock Seven provides services to a wide range of organisations, ranging from government and military to NGOs, private companies, ship-owners and consumers.

<http://www.rock7.com>