



RockBLOCK products can be directly integrated with OEM solutions

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## Rock Seven: Network Innovations and Rock Seven form new tracking technology partnership

***Rock Seven's robust and versatile hardware to enable new, cost-effective solutions for Network Innovations customers***

UK-based Iridium satcom specialist, Rock Seven, has teamed up with Network Innovations Inc. ("NI") to supply the field hardware for NI's expansion into IoT applications in the aviation, maritime, government and land mobile sectors. The reseller partnership with Rock Seven enables NI to provide a suite of

dependable, adaptable and efficient asset-tracking solutions that deliver a strong Return on Investment (ROI) to its customers.

Network Innovations' vertical market solutions portfolio will expand through its partnership with Rock Seven by incorporating RockAIR, RockFLEET, RockStar & RockBLOCK into a dynamic suite of value-added tracking and IoT solutions. The feature-rich dual-mode Iridium/cellular **RockAIR** and **RockFLEET** tracking devices enable improved aircraft, vehicle tracking and vessel/fleet optimization. RockAIR and RockFLEET ensure delivery of customer ROI by enabling least cost-routing of location and sensor data from any point on the Earth. The handheld **RockSTAR** two-way messenger draws upon the Iridium satellite constellation to ensure full two-way communication even when users are out of terrestrial network range. The **RockBLOCK** enables NI to directly integrate with OEM solutions and enable the OEMs to improve the value of their products and services to their customers.

*"By utilizing Rock Seven's hardware platforms, we are able to deliver complete IoT solutions to our customers faster," said David Wigglesworth, Vice President of IoT & Aviation for Network Innovations. "While the hardware is designed for specific vertical markets, it contains a common core for configuration and programming which enables us to reduce the costs and timeline to develop our customer solutions. Enabling customers to achieve strong Return on Investment is a core part of Network Innovations' strategy to deliver IoT solutions that drive customer value. The high-quality Rock Seven products – RockAIR, RockFLEET, RockSTAR and RockBLOCK range – will enable NI to focus on developing value added software and integration that completes end-to-end customer solutions."*

Nick Farrell, Director, Rock Seven is optimistic about the partnership: *"We're pleased and excited to be teaming up with Network Innovations. NI has a long history and large global customer base in commercial and government entities. Their push into IoT solutions makes NI a perfect partner to team with supplying our hardware as NI delivers complete end-customer solutions. Our focus on hardware enables each of us to focus on our core strengths and combine our expertise to deliver world class IoT solutions."*

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## **About Rock Seven**

Rock Seven is a manufacturer of Iridium-based satellite tracking & communication systems and an airtime contracts provider. The Rock Seven portfolio includes the RockSTAR, RockAIR & RockFLEET tracking systems, the RockBLOCK M2M product, and The CORE web-based tracking management solution.

Founded in 2005 the company aims to make satellite communications & tracking accessible to everybody in a simple and easy to understand way. Rock Seven provides services to a wide range of organisations, ranging from government and military to NGOs, private companies, ship-owners and consumers.

<http://www.rock7.com>

## **About Network Innovations**

Network Innovations was Incorporated in 1988 and is headquartered in Calgary, Canada with regional offices located in the USA (Fort Lauderdale & Houston), United Kingdom (London), Netherlands, Sweden, Singapore and Australia. It provides mobile and fixed satellite communications solutions for voice and data applications in the marine, aeronautical, government and land vertical markets. NI is a communications solution integrator that enables its customers to communicate anywhere. Its flexibility to custom-design solutions and integrate various communications technologies for customer and industry specific needs is one of its key differentiators.

<http://www.networkinv.com>

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