



Saltwater Stone is sponsoring the Press Office at Seawork International (3-5 July 2018) for the 5th consecutive year.

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## **Saltwater Stone: Reinforces Commitment to Seawork International**

The maritime communications agency, Saltwater Stone is sponsoring the Press Office at Seawork International (3-5 July 2018) for the 5th consecutive year.

The Seawork International Press Office, which is managed by the exhibition organisers' Mercator Media's in-house PR team, is a communications hub for journalists to source the latest exhibitor news, schedule interviews and report live from the exhibition, conference and European Commercial Marine

Awards at this leading European event.

Saul Trewern, Commercial PR Director commented: “We have attended Seawork since it first opened its doors to the industry over 20 years ago and it has become an important annual commercial marine and workboat event for our business and clients operating in this market. We are keen to ensure visiting journalists have great facilities during the exhibition and the Saltwater team is looking forward to meeting with them in July.”

Saltwater Stone clients exhibiting at Seawork International include ACR Electronics, Cox Powertrain, Dometic, Fischer Panda, Ocean Signal, and Raymarine.

Andrew Webster, CEO of Mercator Media, which organises Seawork International comments: “We appreciate the continued support of Saltwater Stone, who are always a very professional and creative team to work with.”

From its UK-based offices in Poole, Dorset, Saltwater Stone delivers flexible communication and creative services across the marketing spectrum for all maritime sectors, with specific focus on PR and media relations, media intelligence, and design for online and print.

For any exhibitor or visitor looking for new ways to communicate with their customers and the media, informal meetings are available with the Saltwater Stone team at Seawork International. The agency’s latest Yearbook, which features some of the most recent campaigns that the multidisciplinary communications team has worked on will also be available at the event. To schedule a meeting with Saltwater Stone, please email [enquiries@saltwater-stone.com](mailto:enquiries@saltwater-stone.com) or call +44 (0)1202 669244.

Ends

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## **About Saltwater Stone**

Saltwater Stone is a PR, design and communications consultancy delivering compelling strategic solutions to leading maritime brands.

Offering integrated, full-service marketing support on a national, European and global level, Saltwater Stone can be engaged as a press relations partner, media planning agency or creative hub.

Saltwater Stone has been a central force within the global maritime industry for over 26 years. From cutting-edge technology and ground-breaking products to new boats and industry exhibitions, the 13-strong team has experience covering the entire oceanspace and beyond.