



The new team from Sea-Alliance Group's company in Greece are: (from left) Katerina Siouti, Asimina Papadimitriou and Evita Kargioti

Apr 28, 2023 09:19 BST

## Sea-Alliance Group Expands with Launch of Company in Greece

Sea-Alliance Group, the international maritime business specialising in yacht brokerage, charter management, charter sales and marina management, is announcing a strategic full-service expansion into Greece, strengthening its network to meet the needs of customers and partners across the Mediterranean.

The launch of sister company Sea-Alliance Group IKE aims to bring

experience and expertise to the local market in Greece to fulfil demand with interest in the country as an appealing, varied cruising destination increasing.

Ideally located in Saronic Gulf coast town Palaio Faliro in South Athens, the Greece team's brand-new office opens from May 2023. It will deliver the comprehensive offering expected from Sea-Alliance Group, from yacht charter management and sales, to brokerage yacht sales, to yacht management.

A specific target of activity for the Greece company will be to use the Group's marina management knowledge, for potential involvement in upcoming public tenders in the country.

[Sea-Alliance Group](#) has recruited an experienced team to lead the Greece company, including Office Manager Asimina Papadimitriou, an ex-captain and seasoned maritime industry professional. She is supported by Katerina Siouti, well-known in the local market within the areas of charter management and yacht management, and Evita Kargioti, a highly experienced superyacht agent with experience in crewed yacht charters and extensive knowledge of the general yachting sector. Further recruitment is ongoing to enhance the team.

The Greece office will function as a complementary business to Sea-Alliance Group's Gibraltar headquarters and Israeli sister company, [Stream Yachts](#), an official dealer for Lagoon, Jeanneau and Prestige, in addition to the luxurious superyacht brands such as Mangusta and Sunseeker, with bases along the Mediterranean coast line and in the Red Sea.

Sea-Alliance Group's Europe Operational Manager Francesco Losavio will continue to oversee services in the West Mediterranean.

Several of Sea-Alliance Group's Central Agencies in the country will now be managed by the Greece company. These include: S/Y My Star, an Alloy Yachts 35m for sale; motor catamaran JUST MARIE 2, a Lagoon 78 for sale with Sea-Alliance Group; M/Y Sky, a Sunseeker 76 for sale; M/Y ORA G, a Prestige 520 for charter; and various Lagoon 55, 51, 46, 42, 40 models for private and charter use.

Roy Klajman, Shareholder of Sea-Alliance Group alongside Itay Singer and Uri Idan, said: "We are delighted to announce the establishment of Sea-Alliance

Group, our new company in Greece. With a mission to bring the highest level of services to this market, we have launched this venture with full commitment to deliver exceptional standards to customers, in line with our longstanding company philosophy: 'Large enough to deliver; Small enough to care'. To achieve this high level, we have meticulously selected an experienced, professional team, with considerable local and industry knowledge. They will benefit from the heritage and international experience of Sea-Alliance Group and capitalise on the synergies between our sister companies.

"We see the huge potential in Greece. There are so many opportunities due to the different boating areas available, offering a variety of cruising in the Ionian, Aegean or elsewhere, each with distinct scenery, food and atmosphere. That is the special quality of Greece. It is also a bridge between the west and east Mediterranean. It is accessible for people from different regions, and a good winter and summer base to explore all the east Mediterranean. With its maritime knowledge and the culture of the sea, Greece is heaven, and we are looking forward to developing our presence here in the coming years."

Itay Singer added: "We are very happy to start operations in Greece, and confident that we have the best team in place. They are familiar with the territory and can exceed the expectations of customers in this exciting market. Working with yacht owners, charter companies, marina owners and shipyards since 1999, our group of companies and dozens of employees over the years have always strived for the highest standards and to deliver the same high level to every single client. We will carry this belief forward in the company's continued expansion."

Itay Singer and Evita Kargioti will represent Sea-Alliance Group at the [Mediterranean Yacht Show](#) from Saturday, 29<sup>th</sup> April to Wednesday, 3<sup>rd</sup> May, and are available for meetings. Contact Evita at [crewedcharters@sea-alliance.com](mailto:crewedcharters@sea-alliance.com) or +30 694 2983259 to make an appointment.

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## **About Sea-Alliance Group**

A global leader in yachting services.

The Sea-Alliance Group is an international maritime business headquartered in Gibraltar with offices and representatives throughout the Mediterranean operating a wide range of services world-wide for yacht owners, charter companies, marina owners and shipyards.

The group offers exceptional experience and comprehensive capabilities to meet, and usually exceed, customer expectations. In addition to Yacht Brokerage and Charter, Sea-Alliance Group provides Project Management of new builds, Yacht Management, Marina Management and is a dealer for a number of internationally known boat builders.

With an impressive network of specialist service providers throughout the world Sea-Alliance customers are able to benefit from the company's expertise wherever they are cruising or operating. The same high standards are assured regardless of location.