



Sika UK - Sika Marine Roadshow

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Sika Limited: Sika®'s First Marine Trade Road Show A Big Hit

Together with its UK distributor, Marine Industrial LLP, Sika UK ran its first event aimed at key boat yards in the South of England. Technical representatives from both companies gave a series of talks and practical demonstrations to boat building teams from throughout the region visiting yards such as Oyster, Discovery, Berthon and the RNLI.

Commenting, Sika® UK's Marine Market Field Specialist, Gareth Ross said, "It was the first time we have done anything like this before so we weren't

sure what reaction we would get but everywhere we went, we were welcomed and keenly received. The groups of highly skilled craftsman that we spoke to were enthusiastic and asked lots of interesting and pertinent questions about the techniques and products that we demonstrated. Many were surprised at the extent of Sika's product range so we feel the time we spent with them was extremely worthwhile."

Laurie Brebner from Marine Industrial LLP said, "We pride ourselves on offering technical backup across all our product ranges and Sika is a very important product to us and our customers who use it. The Sika Marine Roadshow provided a great opportunity to work in partnership with Sika and take our combined knowledge to Sika users, informing them of new products, discuss current application techniques and receive feedback from those 'on the tools'. Our key aim was to make their jobs easier and more efficient using Sika products whilst reinforcing the reliability of such a tried and trusted brand."

The next Sika Marine Roadshow is planned for spring 2017. For further information visit www.sika.co.uk

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Sika Ltd

Sika Limited is a wholly owned subsidiary of Sika AG, a global company based in Switzerland specialising in the manufacture and supply of chemical based products for construction and industry. A world-leader in its field Sika has subsidiaries in more than 70 countries, generates annual sales of CHF 4.6 billion and is committed to providing quality, service, safety and environmental care.

In the UK, Sika provides market-leading solutions for flooring, sealing and bonding applications, waterproofing, roofing, structural sealing and strengthening and many other construction applications.

Sika's head office is based in Welwyn Garden City at Watchmead, Welwyn Garden City, Hertfordshire, AL7 1BQ. Call 01707 363866, or visit www.sika.co.uk.

Marine & Industrial LLP

Marine & Industrial are a leading distributor of performance coatings, adhesives and sealants and chandlery items. As specialists in providing technical advice on its range of products, it ensures customers get the correct product for their application. Based on the East Coast of the UK, the company operates a national sales team who, for trade enquiries, will offer in house technical assistance on projects.