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Smartgyro expands global reach with new dealers appointed by U.S. distributors Mack Boring and YANMAR Mastry.

Feb 07, 2024 08:30 GMT

Smartgyro Strengthens U.S. Market Presence through Mack Boring & Parts Co and YANMAR Mastry Engine Center's Appointment of New Dealers

Miami International Boat Show 14-18 February, Herald Plaza, Stand HP3P and Miami Beach Convention Center, Stand MB1514

Smartgyro, a leading gyro stabilization technology company, is expanding its global footprint with new dealers being appointed by two of its major U.S.

distributors, Mack Boring & Parts Co. and YANMAR Mastry Engine Center. The new dealers will support the distributors in enhancing service levels for Smartgyro customers in the region.

The newly appointed dealers, selected for their expertise and dedication to customer satisfaction, will play a pivotal role in providing localized support, installation services, and maintenance assistance. This approach will help to strengthen customer service and make Smartgyro's innovative stabilization solutions, aftercare services and ongoing maintenance of the units, more readily available to a wider customer base.

"We are thrilled about our ongoing collaboration with Mack Boring & Parts Co. and YANMAR Mastry Engine Center, two trusted partners known for their exceptional commitment to quality and customer service," said Pieter Feenstra, Smartgyro Sales Director North-Europe, APAC and America.

"The appointment of new dealers underlines our joint commitment to expanding Smartgyro's presence in the U.S. market and ensuring our customers receive superior levels of service and support." he concluded.

Mack Boring & Parts Co. is a fourth-generation family-owned company with a rich history spanning 101 years. Headquartered in Somerset, NJ, Mack Boring is committed to delivering a world-class customer experience in the marine and industrial equipment markets. Their core values and customer promises reflect a culture of constant improvement, servicing customers through dealers, OEMs, and fleets along the eastern seaboard and the Great Lakes region.

Patrick McGovern, President of Mack Boring and Co. commented: "We currently have multiple dealers signed on the east coast. Our dealer development team is actively pursuing dealers in our Northeast, Mid-Atlantic, and Great Lakes regions with a goal of having sales, service and support for all of our area by the end of 2024."

US customers can explore Smartgyro's solutions at the upcoming Miami International Boat Show where the marine stabilization specialist will have a presence on the Mastry Engine Center booth HP3P Herald Plaza, as well as the YANMAR Group stand MB1514 in the Miami Beach Convention Center.

Mastry Engine Center is backed by decades of experience and driven by a commitment to exceed customer expectations. The Florida-based company supports customers, OEMs and a network of dealers with leading products and servicing across south-eastern United States and the Caribbean.

Sales Manager of Mastry Engine Center, Payton Parrott commented; “We offer an intimate understanding of the products offered through our dealers, ensuring our customers receive and can offer optimized performance, value, service and reliability. We’re excited about strengthening this particular offering for US customers of Smartgyro’s marine stabilization solutions and welcome customers to our booth at Miami Boat Show to find out more.

Smartgyro's growth in the United States is a significant milestone that promises to revolutionize the marine stabilization market, offering U.S. customers access to cutting-edge technology and high standards of support and aftercare. The continuing collaboration with YANMAR Engine Mastry, Mack Boring and the growing network of dealers ensures a bright future for Smartgyro and its mission to provide unmatched stability on the water to boaters worldwide.

For more information or to view the Smartgyro dealer network locator, visit:

<https://smartgyro.com/find-dealer>

Ends

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Notes for Editors:

About Smartgyro – The Future of Marine Stabilization

Smartgyro is a gyro stabilization technology company with a mission to elevate the entire boating experience with its complete range of advanced gyro stabilizers. Ideal for new builds and refit installations on recreational powerboats and light-duty commercial vessels, the leading Smartgyro stabilizers offer significant performance, efficiency, installation and maintenance benefits for boat owners, vessel operators and boatbuilders. The Smartgyro range consists of the SG20, SG40, SG60, SG80, SG120 and SG150 bringing boat stabilization for vessels from 40ft to more than 95ft.

Founded in 2014 and based in La Spezia (SP), Italy, Smartgyro is backed by strategic partner [YANMAR](#) and its companies, including [VETUS](#), [Maxwell](#) and [Flexofold](#).

“Feel the magic” with Smartgyro. More information: www.smartgyro.com.

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