



Smartgyro at Cannes

Sep 05, 2023 15:03 BST

The Smartgyro Story - celebrating strategic partnerships and growth at Cannes

Cannes Yachting Festival 2023

12-17 September 2023, Stand PAN 310

Smartgyro, a leading innovator in marine gyroscopic stabilization systems, will be attending Cannes Yachting Festival to support the fast growth in

interest from boat builders and owners in their range of stabilization solutions.

As the company approaches its 10th anniversary next year, the show provides a good opportunity to look back on the technological innovations and developments since its creation as a small Italian start-up business in 2014.

Smartgyro has successfully advanced to its position at the forefront of the market by delivering increasingly new and innovative products that effectively meet the needs of boaters and boat builders in minimizing vessel roll, increasing ease of use and maintenance onboard, and improving comfort onboard. The company is committed to the continuous development of new products and the line up within the range now delivers stabilization systems for vessels ranging from 40ft-95ft.

From humble beginnings in an Italian garage where four friends with backgrounds in engineering and management came together; an idea that marine stabilization was where a new competitive and innovative product could be developed, was born. From the first prototype, there has been a series of both hardware and software adjustments supported by innovations to make the unit more efficient and achieve better anti-roll torque. With the inspiration, hard work and dedication of the original four founders, Smartgyro has become a key player in offering a truly advanced and competitive product which has been engineered to promise a smooth and pleasant experience afloat, even in the most challenging of sea conditions.

Today Smartgyro is part of YANMAR, a privately-held, multinational company headquartered in Osaka, Japan. The backing of YANMAR Recreational Marine Business Unit and its other companies, including VETUS, Maxwell, and Flexofold, has enabled Smartgyro to accelerate design and development of a full line-up of highly advanced gyro stabilizers. These companies not only provide valuable support, but also serve as a source of inspiration for their continued growth and innovation. When passion meets innovation, the possibilities are endless.

“We are absolutely thrilled to be attending The Cannes Yachting Festival,” said Carlo Gazerro, Smartgyro Sales Director. “This show provides an unmissable platform to engage with a global audience of both industry experts and yacht enthusiasts, allowing us to be on hand to discuss the advanced capabilities of our gyroscopic stabilization systems and how these

have been developed over the past 10 years as part of the Smartgyro story.

We want to spread our *Feel The Magic* message far and wide and are confident that our cutting-edge technology will positively transform the way people experience yachting, now, and into the future.”

Smartgyro will be highlighting its dedication in transforming the yachting industry through innovative and steadfast stabilization solutions at Cannes Yachting Festival as well as networking with potential partners to strengthen existing relationships. The Smartgyro team will be on hand at the event on stand *PAN 310* to share their story and provide technical advice with the industry and yachting community.

Ends

MEDIA CONTACTS:

Smartgyro Saltwater Stone

Sander Gesink

Marketing Director

+31 6 1550101

s.gesink@smartgyro.com

Saltwater Stone

Charlotte Bulloch

Senior PR Account Manager

+44 (0)1202 669244

c.bulloch@saltwater-stone.com

About Smartgyro – The Future of Marine Stabilization

Smartgyro is a gyro stabilization technology company with a mission to elevate the entire boating experience with its complete range of advanced gyro stabilizers. Ideal for new builds and refit installations on recreational powerboats and light-duty commercial vessels, the leading Smartgyro stabilizers offer significant performance, efficiency, installation and maintenance benefits for boat owners, vessel operators and boatbuilders. The Smartgyro range consists of the SG20, SG40, SG60, SG80, SG120 and SG150 bringing boat stabilization for vessels from 40ft to more than 95ft.

Founded in 2014 and based in La Spezia (SP), Italy, Smartgyro is backed by strategic partner [YANMAR](#) and its companies, including [VETUS](#), [Maxwell](#) and [Flexofold](#).

“Feel the magic” with Smartgyro. More information: www.smartgyro.com

Contacts



Charlotte Bulloch

PR Account Manager

c.bulloch@saltwater-stone.com

07917 907244