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VETUS Announces Nicolas Desbordes as Engine Sales Manager for France

VETUS, the leading innovator in integrated boat systems, is pleased to announce the appointment of Nicolas Desbordes as the new Engine Sales Manager for France. Having officially commenced his new role on the 1st of May, Nicolas Desbordes is primarily responsible for overseeing the sales of both diesel and electric propulsion systems, with a focus on after-market services.

Having accumulated eighteen years of extensive experience in the marine

industry, Nicolas joins VETUS from Navico Group, where he served as a Key Account Manager in the sales department for six years. During this time, he specialised in the distribution of marine electronics and electrical products. This experience not only deepened his understanding of new technologies in the boating industry but also underscored the importance of delivering high-value solutions to clients.

Commenting on his new role, Nicolas remarks: “I am very excited about my new role as Engine Sales Manager at VETUS, with my extensive background in the marine industry I will take on the company’s sales efforts in this key market, working closely with the French team to further enhance VETUS and Maxwell’s market share and presence.”

“We are thrilled to welcome Nicholas to his new position, as the VETUS brand expands in both the OEM and aftermarket sectors, supporting our customers has never been more crucial,” comments Thijs Boegheim, Sales Director EMEA. “With Nicholas’ wide-ranging professional background and industry experience, he is well-equipped to deliver high quality aftercare services that our customers need. Nicholas will make a valued edition to the French team, and we look forward to seeing him drive business growth in this region.”

For further information about VETUS and its extensive range of marine solutions, visit www.vetus.com

ENDS

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About VETUS – Creator of Boat Systems

Founded in 1964, VETUS sets the global standard in the design and manufacturing of complete onboard boat systems—including engines, bow thrusters and anchoring solutions—for recreational and small commercial vessels. VETUS prides itself on innovation and engineers the majority of its 4,000+ product lineup in-house. The company's commitment to quality, reliability, and delivering superior customer experience has earned the trust of boaters, yacht builders, and marine training establishments all over the world. VETUS proudly celebrates its 60th anniversary this year, marking six decades of innovation, excellence and dedicated service.

VETUS has its headquarters in the Netherlands, with representation in 17 other countries and an unparalleled worldwide distribution and service network.

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