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## VETUS to Provide Expertise in Key Industry Discussion Panel at Italian Electric Boat Show

*Electric Boat Show, 12-14th May 2023, "Palco dell'Idroscalo Milano"*

As early adopters and pioneers of electric propulsion solutions, the VETUS CEO, Marcel Borsboom, has been selected to form part of a discussion panel between the Netherlands and Italy which will explore the implementation of electric boating operations across Italy.

Chaired by Davide Baldereschi, General Manager of VETUS-Maxwell Italy on

Friday 12<sup>th</sup> May at 15:00, the panel line-up includes Jeroen van den Heuvel, Board of Director member of HISWA and Piero Formenti, Vice president Confindustria Nautica, together with local Italian representation from European, national and local politics. The discussion will focus on how the Netherlands has approached electric boating and whether this could be applied to the Italian market, potentially providing an ideal solution for Italy's highly regulated and restricted inland waters. VETUS will lend an experienced and authoritative voice on the key benefits of electric boating, as well as some of the challenges they have overcome in understanding and adapting consumer attitudes, which have shifted considerably since the first electric solutions appeared on the market.

“Electric propulsion provides an emission free, virtually silent means of enjoying Italy's bodies of water, minimising the environmental impact on these important habitats.” quotes Marcel Borsboom, CEO VETUS, “VETUS has long understood the benefits of developing viable electric propulsion, allowing people to enjoy the water, without the negatives associated with traditional combustion engines and we are fully supportive of sharing our expertise to allow other countries to follow suit and find a way forward which is suitable for them.”

Electric propulsion is an ideal solution for Italy's many inland lakes, which provide both important and protected habitats for wildlife as well as a valuable source of drinking water, so the use of combustion engines are often restricted or regulated in many areas.

The Electric Boat Show, Milan is dedicated entirely to electric solutions in the leisure marine sector, providing B2B and consumer networking opportunities, on-water demonstrations, and a full programme of industry discussions, across three days.

In addition to taking part in the panel, VETUS will have a team available in the “*Palco dell'Idroscalo Milano*” area, showcasing a range of electric solutions, including the compact and efficient E-Line, which offers environmentally friendly cruising with exceptional manoeuvring and control provided by VETUS's Active Electronic Braking. It is available in six models, with an output range from 4 kW to 10 kW and offer an alternative to standard shaft-driven in-board diesel engines, for both re-power projects and new builds.

For additional information on the full range of electric boating products visit

<https://vetus.com/e-drives/>

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## **About VETUS – Creator of Boat Systems**

Founded in 1964, VETUS sets the global standard in the design and manufacturing of complete onboard boat systems—including engines, bow thrusters and anchoring solutions—for recreational and small commercial vessels. VETUS prides itself on innovation and engineers the majority of its 4,000+ product lineup in-house. The company's commitment to quality, reliability, and delivering a superior customer experience has earned the trust of boaters, yacht builders, and marine training establishments all over the

world.

VETUS has its headquarters in the Netherlands, with representation in 17 other countries and an unparalleled worldwide distribution and service network.