



YANMAR is celebrating 50 years of recreational marine solutions at the US Sailboat Show in Annapolis this week with a display featuring its 1971 purpose-built PMX engine

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## YANMAR Brings 50 Years of Engine Innovation to Life for US Boat Show Visitors

*US Sailboat Show (Annapolis), October 14-18, Tent A 31-35*

*Fort Lauderdale International Boat Show, October 27-31, Stand 1218*

YANMAR is bringing half a century of engine innovation to life for US boat show visitors this fall as part of the company's [special celebrations](#) to mark

50 years of recreational marine solutions.

Attendees at the US Sailboat Show in Annapolis this week and at Fort Lauderdale International Boat Show will have a unique opportunity to view the first ever purpose-built engine for recreational marine use, the PMX 1 cylinder, alongside YANMAR's line-up of class-leading, efficient, and quiet engines of today.

As well as a chance to compare the models and explore the progression in engine technology, users can also share their YANMAR stories throughout October and November using [#yanmar50](#), tagging [@yanmarmarine](#) on Instagram or [@yanmarmarineinternational](#) on Facebook, for an opportunity to receive one of 50 YANMAR gift packages and one GoPro Hero Black.

The [50th commemoration](#) celebrates the milestone development of the PMX in 1971 in response to an increasing interest in pleasure boating, honoring YANMAR's commitment to more than a century of diesel innovation and the delivery of application-driven solutions.

YANMAR also brought the first marine engine for fishing boats to the market nearly 75 years ago and became the first diesel engine manufacturer to receive the Deming Prize for Total Quality Management in 1968.

Setting new standards from the beginning and continuing in the present day, YANMAR simultaneously delivers best-in-class quality, technology, and sustainable solutions, with a key vision to not only meet, but exceed, emission standards, while providing purpose-built solutions for all applications.

Martijn Oggel, Global Sales Manager: "We are proud to celebrate 50 years of providing recreational marine customers with purpose-built solutions, confident that we are best positioned to continue delivering the most trusted, advanced engines for decades ahead. YANMAR has always led the way with industry-leading and award-winning technology, breaking new ground in low emissions and reliability. With this campaign, we want to demonstrate why our engines are the most proven, premium units in the world, showing how our 50 years of recreational marine solutions has enhanced the enjoyment of boating and contributed to the advancement of the marine industry."

YANMAR's complete line-up of sailboat and powerboat engines is expanding with the recent launches of the 6LF and 6LT series.

Visit YANMAR at the US Sailboat Show (Annapolis) and Fort Lauderdale International Boat Show.

Ends

**Note for editors**

Americas Operations Manager for YANMAR Jessica Stewart will be available for media interviews at Annapolis (Tent A 31-35) on Thursday, October 14th at 11:30am and at Fort Lauderdale (Stand 1218) on Thursday, October 28<sup>th</sup> at 11:30am.

View the full press release for more information [here](#). Additional photos of the PMX will be available on request to Jules at [j.riegal@saltwater-stone.com](mailto:j.riegal@saltwater-stone.com)

**For further press information, please contact:**

Rozemarijn Loffelt

Senior Marketing Specialist

Global Marketing Marine Department

**YANMAR Marine International B.V.**

Email: [Rozemarijn\\_loffelt@yanmar.com](mailto:Rozemarijn_loffelt@yanmar.com)

Tel: +31 36 5493225

or

Jules Riegel

## Saltwater Stone

Email: [j.riegal@saltwater-stone.com](mailto:j.riegal@saltwater-stone.com)

Tel: +44 (0)1202 669244

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### **About YANMAR Marine International**

A leading supplier of innovative engines and technology-driven marine propulsion systems, YANMAR Marine International (YMI) supplies the world's cleanest, most efficient, reliable and durable diesel engines for the recreational sector – both sailboats and powerboats – and light duty commercial applications. Its trusted range of common rail marine diesel engines encompass an output range from 40 mhp to 640 mhp, the most comprehensive offering available from any marine engine manufacturer. Committed to the development of advanced technology for the best and most sustainable solutions to meet the evolving needs of boat owners and OEMs, YMI's mission is to enhance the entire boating experience for all its customers. YMI continues to grow its network of service centers worldwide and build on its enviable reputation as a complete systems provider and marine industry ambassador with new partnerships, co-operations and investment.

Based in the Netherlands, YMI is incorporated within YANMAR's global operations, spanning seven business domains on land and at sea. With its beginnings in Osaka, Japan in 1912, YANMAR went on to become the first company to succeed in making a compact diesel engine of practical size in 1933. With industrial diesel engines as the cornerstone of the business, YANMAR has continued to expand its range of products, services and expertise to deliver total solutions as a diesel engine and equipment manufacturer, providing small and large engines, agricultural machinery and facilities, construction equipment, energy systems, marine engines, machine tools, and components.