

CANNES YACHTING FESTIVAL

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Yanmar attend Cannes Yachting Festival, 6th to 11th September, Booth QML350 (Quai Max Laubeuf) at Vieux Port

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YANMAR MARINE INTERNATIONAL ANNOUNCES ATTENDANCE AT CANNES

- Cannes Yachting Festival, 6th to 11th September, Booth QML350 (Quai Max Laubeuf) at Vieux Port

YANMAR Marine International B.V will be attending the Cannes Yachting Festival, taking place 6th to 11th September 2022. The leading supplier of marine propulsion systems for sail and motorboats will be using its attendance to highlight the advanced technology and innovations behind its

complete range of engines and propulsion solutions.

YANMAR Marine will be showing a full line-up of common rail marine engines which have multiple options providing customers with ideal solutions for their needs, whilst setting global standards in performance and efficiency.

Floris Lettinga, Sales and Marketing Director said, "We are looking forward to showcasing our full range of common rail marine engines, offering the most comprehensive of any marine engine manufacturer, to this year's Cannes Yacht Festival." Adding, "The show provides the ideal opportunity for customers to see our high performance, compact engines and engage with our international team of experts." You can visit the team onsite at stand QML350.

Since the first festival in 1977, the prestigious event has established itself as Europe's top in-water boating event. Attracting tens of thousands of international visitors, last year's record-breaking attendance saw 54,400 visiting the sparkling waters of Vieux Port with this year offering an impressive line-up of 575 exhibitors and an eclectic mix of over 600 boats, including motor yachts, superyachts, multi-hulls and sailing yachts from 5-45 metres.

Besides the many YANMAR powered boats on display at this year's festival, YANMAR will be showcasing a full engine line-up, with the support of an International Team available for all customer questions and enquiries.

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About YANMAR Marine International

A leading supplier of innovative engines and technology-driven marine propulsion systems, YANMAR Marine International (YMI) supplies the world's cleanest, most efficient, reliable and durable diesel engines for the recreational sector – both sailboats and powerboats – and light duty commercial applications. Its trusted range of common rail marine diesel engines encompass an output range from 40 mhp to 640 mhp, the most comprehensive offering available from any marine engine manufacturer. Committed to the development of advanced technology for the best and most sustainable solutions to meet the evolving needs of boat owners and OEMs, YMI's mission is to enhance the entire boating experience for all its customers. YMI continues to grow its network of service centers worldwide and build on its enviable reputation as a complete systems provider and marine industry ambassador with new partnerships, co-operations and investment.

Based in the Netherlands, YMI is incorporated within YANMAR's global operations, spanning seven business domains on land and at sea. With its beginnings in Osaka, Japan in 1912, YANMAR went on to become the first company to succeed in making a compact diesel engine of practical size in 1933. With industrial diesel engines as the cornerstone of the business, YANMAR has continued to expand its range of products, services and

expertise to deliver total solutions as a diesel engine and equipment manufacturer, providing small and large engines, agricultural machinery and facilities, construction equipment, energy systems, marine engines, machine tools, and components.