

LET'S DO THIS TOGETHER.  
ONE STEP AT A TIME.



YMI will highlight its commitment to delivering sustainable propulsion solutions at Miami International Boat Show

Feb 13, 2023 13:08 GMT

## YANMAR Marine International Reveals New Electrification Technology at Miami Show as Key Focus in Energy Transition Plan

*Miami International Boat Show, February 15<sup>th</sup> to 19<sup>th</sup>, Miami Beach Convention  
Center Booth MB1514*

New at Miami International Boat Show, YANMAR Marine International (YMI) reveals innovative electric sail drive technology as the company steps up its

energy transition plans in response to customer demand and today's environmental challenges.

YMI will demonstrate its commitment to deliver sustainable propulsion solutions for U.S. boaters, showcasing the YANMAR E-sail drive concept via a video display on the stand and highlighting the new [YMI Energy Transition Strategy statement](#), which formalizes ongoing strategy and planning towards decarbonization.

Key areas of commitment include the development, evaluation and commercialization of systems using low-carbon fuels such as HVO, as well as electrification and hybridization, with a focus on energy efficiency and optimalization.

YMI's new strategy operates in coordination with the [YANMAR GREEN CHALLENGE 2050](#), an ambitious company-wide goal to fundamentally transform its business by eliminating greenhouse gas emissions and harmful substances in all activities, manufacturing, and products by 2050.

Kevin Carlan, President, YANMAR Marine International Americas, said: "We are looking forward to revealing our development of a plug and play electric sail drive propulsion system on a video on the booth at Miami Boat Show. This technology is just one aspect of our commitment to deliver value for customers and partners in the years ahead with environmentally responsible, low carbon propulsion solutions. By exploring and progressing new technologies, we will help our customers reduce their carbon footprint and offer solutions that enable a new level of excitement, experience and comfort onboard."

At this year's Miami Boat Show from February 15<sup>th</sup> to 19<sup>th</sup>, YMI will exhibit its range of common rail engines and propulsion systems for sail and motorboats in a joint display with partner VETUS Maxwell USA. VETUS Maxwell's establishment in the U.S. celebrates its 50th anniversary.

Download the YMI Energy Transition Strategy Statement [here](#).

Visit YMI on Booth MB1514 in the Miami Beach Convention Center.

ENDS

## **Note for editors:**

### **Press event invitation – YMI Energy Transition Announcement**

**Thursday, February 16<sup>th</sup>, from 2pm to 3pm on Booth MB1514, Convention Center.** Please join the YMI team for a short video introduction on the YANMAR E-sail drive and an opportunity to interview Kevin Carlan, President, YMI Americas; Joe Mercurio, YMI North America Territory Manager; and Bas Eerden, YMI Global Sales Manager.

To confirm attendance and book a one-to-one interview, please email Jules at [j.riegal@saltwater-stone.com](mailto:j.riegal@saltwater-stone.com).

### **For further press information, please contact:**

Jules Riegald  
PR Account Manager  
Saltwater Stone  
Email: [j.riegal@saltwater-stone.com](mailto:j.riegal@saltwater-stone.com)  
Tel: +44 (0)1202 669244

Michele Durkin  
Marketing Manager  
Global Marketing Marine Department  
YANMAR Marine International B.V.  
Email: [michele\\_durkin@yanmar.com](mailto:michele_durkin@yanmar.com)  
Tel: +31 36 2050146

---

## **About YANMAR Marine International**

A leading supplier of innovative engines and technology-driven marine propulsion systems, YANMAR Marine International (YMI) supplies the world's cleanest, most efficient, reliable and durable diesel engines for the recreational sector – both sailboats and powerboats – and light duty commercial applications. Its trusted range of common rail marine diesel engines encompass an output range from 40 mhp to 640 mhp, the most comprehensive offering available from any marine engine manufacturer. Committed to the development of advanced technology for the best and most

sustainable solutions to meet the evolving needs of boat owners and OEMs, YMI's mission is to enhance the entire boating experience for all its customers. YMI continues to grow its network of service centers worldwide and build on its enviable reputation as a complete systems provider and marine industry ambassador with new partnerships, co-operations and investment.

Based in the Netherlands, YMI is incorporated within YANMAR's global operations, spanning seven business domains on land and at sea. With its beginnings in Osaka, Japan in 1912, YANMAR went on to become the first company to succeed in making a compact diesel engine of practical size in 1933. With industrial diesel engines as the cornerstone of the business, YANMAR has continued to expand its range of products, services and expertise to deliver total solutions as a diesel engine and equipment manufacturer, providing small and large engines, agricultural machinery and facilities, construction equipment, energy systems, marine engines, machine tools, and components.